

8th Healthcare[®]

EXPO · TAIWAN 2024.12.05-12.08



Institute for Biotechnology and Medicine Industry



Research Center for Biotechnology and Medicine Policy



Ministry of Health and Welfare



Ministry of Economic Affairs



NSTC National Science and Technology Council



Ministry of Agriculture



Taipei City Government

Post-Event Report

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MEDTECH
BIOTECH
HEALTHTECH



Healthcare+ Expo Overview

Opening Ceremony: Pioneering the Future of AI in Healthcare

The Expo showcased Taiwan's pioneering AI healthcare innovations in Medtech, Biotech and Healthtech, highlighting advanced diagnostic tools, early disease detection systems, and intelligent medical management platforms.

It drew participation from more than 300 intl' government officials and healthcare industry association leaders, catalyzing AI innovation in Taiwan's healthcare sector and strengthening global industry partnerships.



Kuo-Yu Han,
Minister of
Legislative Yuan



Jin-Pyng Wang,
Chairman of RBMP



Chi-Huey Wong,
President of IBMI



Jyh-Huei Kuo,
Economic Affairs
Minister



Government-Backed Healthcare Innovation in Taiwan

Since its inception in 2017, the Healthcare+ Expo Taiwan has flourished under strong governmental support. The 2024 Expo was distinguished by the presence of Vice President Hsiao Bi-Khim, Premier of the Executive Yuan Cho Jung-Tai, and key cabinet ministers, underscoring the government's commitment to advancing Taiwan's medical technology, precision healthcare, and biotechnology solutions on the global stage.



Hsiao Bi-Khim,
Vice President of the ROC



Cho Jung-Tai,
Premier of the Executive Yuan



Chiu Tai-Yuan,
Minister of Health and Welfare



Huang Yen-Nun, Minister of Digital Affairs
Shih Chung-Liang, Director-General of NHIA

2024 Healthcare+ Expo Overview



Exhibitors
650



Foot Traffic
215,121



Professionals
38,000



General Visitors
40,555



Booths
2,300



Global Buyers
2,500



Intl' Industry Assoc.
48



Overseas Hospitals
158

Visitor Distribution

The Expo served as a premier networking hub, drawing thousands of qualified buyers representing major medical groups, hospitals, and leading distributors worldwide. Through strategically designed networking events and integrated online platforms, participants efficiently established partnerships and explored collaborative ventures.



Trade Visitors & Professionals

38,000



Global Buyers

2,500



Senior Executives & Managers

(C-level, Senior Managers, etc.)

7903



Hospital Decision Makers

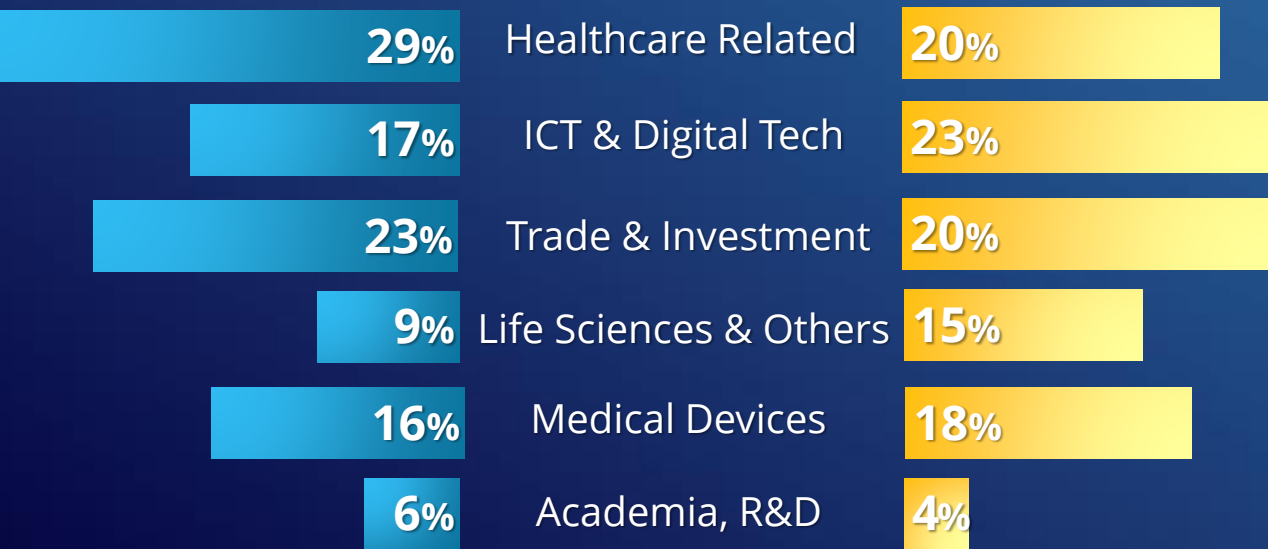
(Presidents, Vice Presidents, etc.)

2510



Analysts, Consultants, Specialists,
Finance Companies & Startups

590



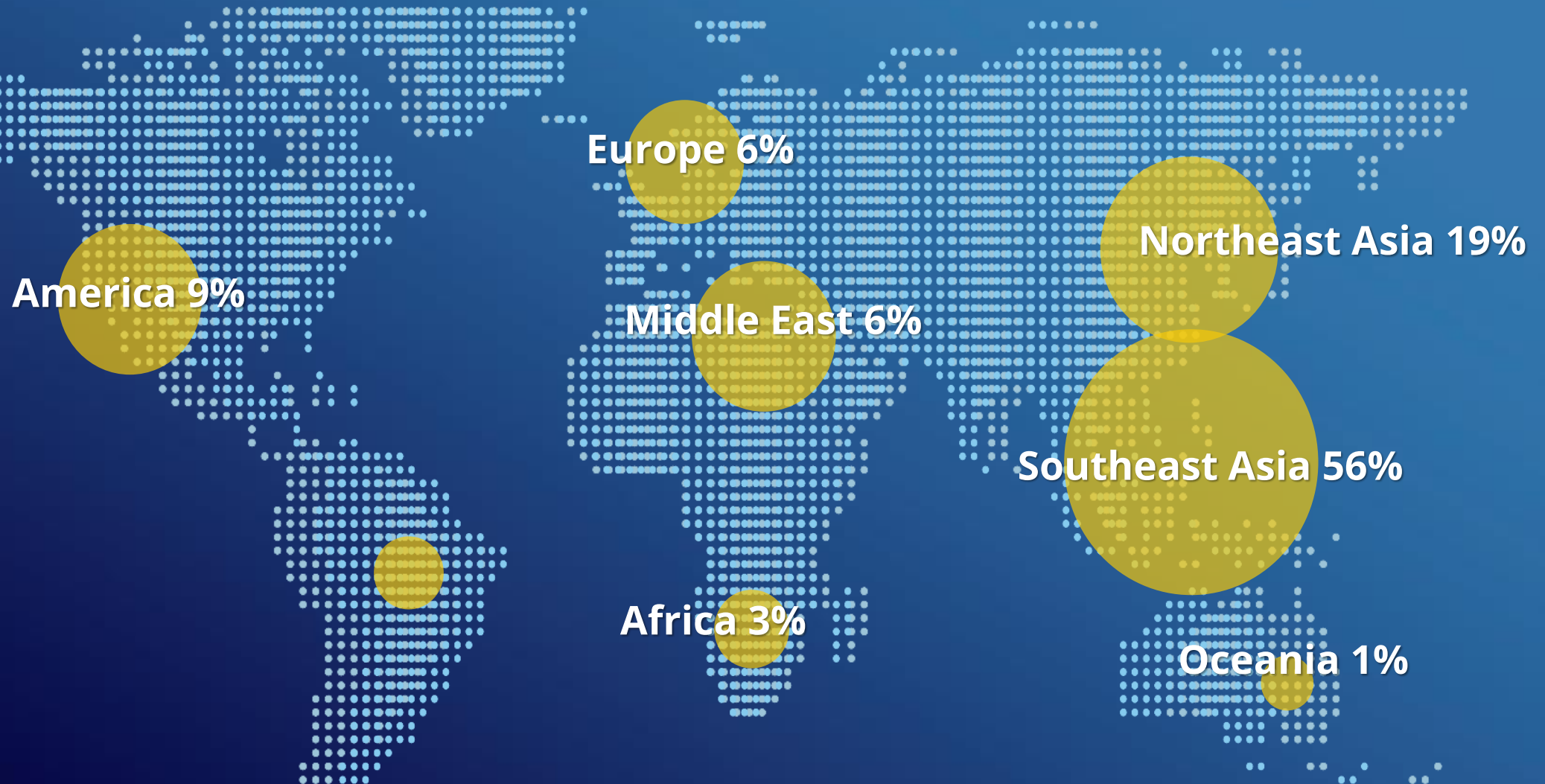
MEDTECH
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B2B Matchmaking Events

Overseas Delegations Demographic

Taiwan's medical technology solutions continue to gain traction across five continents, with 2024 marking significant expansion into key markets including Brazil, Chile, and South Africa.



Global Delegations

158 overseas hospitals and 48 intl' industry associations attended, boosting bilateral collaboration and technological exchange.



Kai Joachimsen
German Pharmaceutical Industry Association,
CEO



Ercan VARLIBAŞ
BİYOSAD,
Chairman



Tsuneaki Sakata
NPO Kinki Bio-Industry
Development Organization,
President



Billy Urudra
Malaysian Organization of
Pharmaceutical Industries
Executive Director



James Then Khong Lek
Malaysia Association for
Cell and Gene Therapy,
Vice President



**Soeraya Satem
Binti Ahmad**
Malaysian Bioeconomy
Development Corporation,
Senior Vice President



Narayanan Suresh
Association of Biotechnology
Led Enterprises,
COO



Paiboon Eksaengsri
Thailand Private Hospital Association,
President



Datuk Dr Kuljit Singh
The Association of
Private Hospitals of Malaysia,
President



Jose Rene de Grano
Private Hospitals Association
of the Philippines,
President



Jose Jr. P. Santiago
Philippine Hospital Association,
President



Aye Aye San
Myanmar Private Hospitals Association,
President



Andrzej Sokołowski
The Polish Association of Private Hospitals,
President



Rami Rajab
Middle East and Africa Medical Devices
and Diagnostics Trade Association,
CEO



Tanya Vogt
The South African Medical
Technology Industry Association,
Executive Officer



Carlos Gouvea
Brazilian In-Vitro Diagnostics Chamber,
Executive President



Gabriela Garnham
Asociación Gremial de Dispositivos
Médicos de Chile,
General Manager



**Rd. Kartono
Dwidjosewojo**
Indonesian Association of Medical
and Laboratory Device Enterprises,
Chairman



Preecha Bhandtvej
Thai Medical Device Technology
Industry Association,
President



Yong Tuan Heng
Malaysia Medical Device Association,
President



Luis Ramon Rodriguez
Medical Device Association of the Philippines,
President



Emma Hossack
Medical Software Industry Association,
CEO



László Rásky
The Association of Medical
Devices Manufacturers,
Secretary General



Hisataka Shoji
Japan Pharmaceutical
Licensing Association,
Secretariat

Healthcare+ B2B Meetup Forums

5

B2B Sessions

28

International Industry
Association Presidents

1000+

Industry Professionals



Carlos Gouvea

*Brazilian In-Vitro Diagnostics Chamber,
Executive President*

“I was particularly impressed by Taiwan’s AI innovations, and swift progress in advanced therapies like cancer diagnostic kit, showcased at the Expo.”



Tanya Vogt

*The South African Medical
Technology Industry Association,
Executive Officer*

“Taiwan medical technology is robotic. Many companies at the Expo provide medical devices that can address the challenge of a shortage of doctors in South Africa.”



Andrzej Sokołowski

*The Polish Association of Private Hospitals,
President*

“I saw Taiwan's hospitals are equipped with high-quality facilities and incorporate a wide range of cutting-edge technologies, making it truly worthwhile to come here to learn and explore more business opportunities.”



1-on-1 Business Matchmaking Meetings

200

Matchmaking Meetings

30+

Global Buyers



Krunal Javeri
Emitac Healthcare Solutions

“I’ve found some promising opportunities within the UAE but have struggled to find the right partners to collaborate with. Your platform has proven to be an excellent solution, finally connecting us with the right opportunities to achieve our goals.”



Sherif Shehata
Aamal Company Q.P.S.C.

“This event was incredibly productive and insightful. Even the tour to Insight Medical Solution’s facility was particularly impactful, as it helped me successfully connect with the right business partners for collaboration, making the experience truly invaluable.”



Leading UAE Healthcare Distribution Group
Al Khayyat Investments



UAE’s Prominent Healthcare Technology Group
Emitac Healthcare Solutions



Malaysia’s Largest Listed Pharmaceutical Enterprise
Pharmaniaga



Poland’s Leading Veterinary and Medical Equipment Brand
Signed



Indonesia’s Premier Medical OEM/ODM Partner
PT. Trisa Likuid Pharma



Southeast Asia’s Largest IVD Materials Manufacturer
PT Prodia Diagnostic Line

Hospital Meetup Forums

34

Overseas Hospitals

57

Hospital Decision Makers

Leading international hospitals from Malaysia, Thailand, and the Philippines, etc., convened to explore collaborative opportunities in smart hospital development, global medical services, and precision oncology solutions.

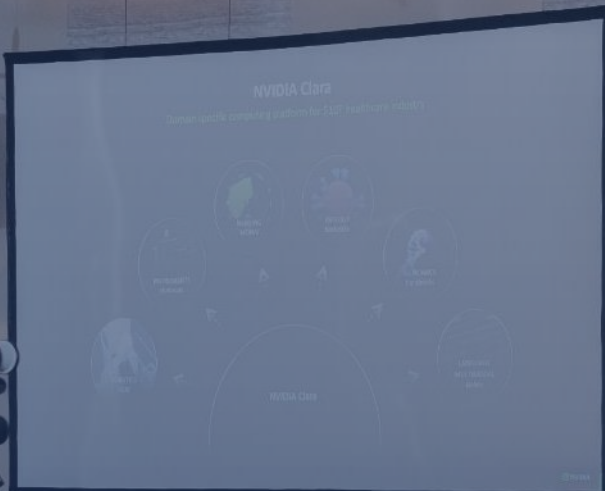
The forum established itself as a vital platform for facilitating international partnerships and advancing Taiwan's economic growth through medical innovation.



MEDTECH
BIOTECH
HEALTHTECH



Healthcare+ Expo Forums

A banner for the MEDTEX Med x Tech Summit Asia. The word "MEDTEX" is in large, bold, white capital letters. To its right, "Med x Tech Summit Asia" is written in a smaller, white, sans-serif font. The background is a gradient of purple and blue with faint, stylized white lines. A small, dark silhouette of a person is visible in the lower left corner.

第 二 亞 洲 醫 療 科 技 創 新 論 壇

7th MEDTEX Summit Asia
Leading Innovation, Investing in the Future

Organized by: Everbright Biofund, RBMP, IBMI
Advised by: National Science and Technology Council (NSTC), National Development Council (NDC)

Agenda

4th Asia Pacific Forum on Precision Cancer Treatment

亞太癌症精準醫療論壇



Taiwan National Lung Cancer Early Detection Program (TNLCEDP)
Preliminary 1st Round Results (Jul 2022 – Aug 2024) (by Gender)

	LCFH			Heavy Smokers	Both	Total
	Non-smokers	Light-smokers	Overall			
Male						
Screened	16,233	5,817	22,050	48,726	4,232	75,008
Lung cancer	200	55	255	359	47	661
Detection rate (%)	1.2	0.9	1.2	0.7	1.1	0.9
Stage 0-1 (%)	86.0	89.1	86.7	66.6	74.5	74.9
Female						
Screened	46,812	1,438	48,250	5,304	528	54,082
Lung cancer	853	25	878	53	4	935
Detection rate (%)	1.8	1.7	1.8	1.0	0.8	1.7
Stage 0-1 (%)	90.5	88.0	90.4	71.7	50.0	89.2

Health Promotion Administration, Ministry of Health and Welfare, Taiwan <https://www.hpa.gov.tw/EngPages/index.aspx>

4th Asia Pacific Forum on Precision Cancer Treatment

亞太癌症精準醫療論壇

4th Asia Pacific Forum on Precision Cancer Treatment

Breast & Lung Cancer Precision Treatment

Agenda

Advised by: Ministry of Health and Welfare | Organized by: IBMI, RBMP
Co-organized by: Taiwan Oncology Society, Thailand Private Hospital Association, Philippine Hospital Association,
The Association of Private Hospitals of Malaysia, Private Hospitals Association of The Philippines, Inc

The first Asia Pacific Forum on Healthcare Quality

—— 第一屆亞太醫療品質年會 ——

EMERGING STANDARDS
IN SMART HEALTHCARE
EVALUATION

The first Asia Pacific Forum on Healthcare Quality

—— 第一屆亞太醫療品質年會 ——



1st Asia Pacific Forum on Healthcare Quality

Navigating Global Challenges for Better Healthcare

Advised by: Ministry of Health and Welfare | Organized by: IBMI, RBMP

Agenda

VRPain

More Healthcare+ Expo Events

30+
Conferences

Medical Conferences

- MedTech International Forum-Enhancing Healthcare through the Medical Cloud
- International Symposium on Universal Health Coverage and Integrated Health Care System - Engagement and Strategies
- Taiwan Society of Microbiology Academic Lectures and 24th Annual General Meeting

Business Conferences

- Canada - Taiwan Life Science Partnering Forum
- AI x Healthcare Revolution Summit
- Digital Medical Device Cross-disciplinary Integration Development Promotion Project Results Presentation
- Integrating mNGS into Clinical Practice: Challenges and Opportunities
- The Trend of Whole-Genome Sequencing and Metabolomic Analysis in Precision Health Management
- New Trends in Preventive Medicine: Advancing Precision Health through Gut Microbiota Metabolites
- AI-Driven Drug Discovery Roadshow
- Seminar on the Application of Digital Technology in Children's Speech Therapy

2024 Events Overview

Media Publicity

30M

Impressions

3.6M

Audience Reach

1100+

Media Coverage

69K

FB Followers

400+

Journalists

130+

Media Partners

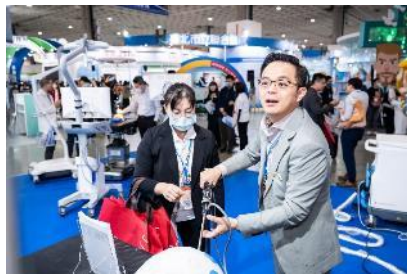
130+ Domestic and Global Media Partners



Reached **2.75 million** potential audiences with **180,000** engagements



Photos



Special thanks to

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Forum Partners



Economic Division, Taipei
Representative Office in
Poland

Taipei Economic and
Cultural Mission in Ankara

9th Healthcare[®] EXPO · TAIWAN

2025.12.04-12.07

Asia's Largest Healthcare+ Expo
Early Booth Registration Open Now !



**Seize Opportunities to Expand
Healthcare Markets in APAC !**