




Healthcare[®] EXPO • TAIWAN

Post-Event Report

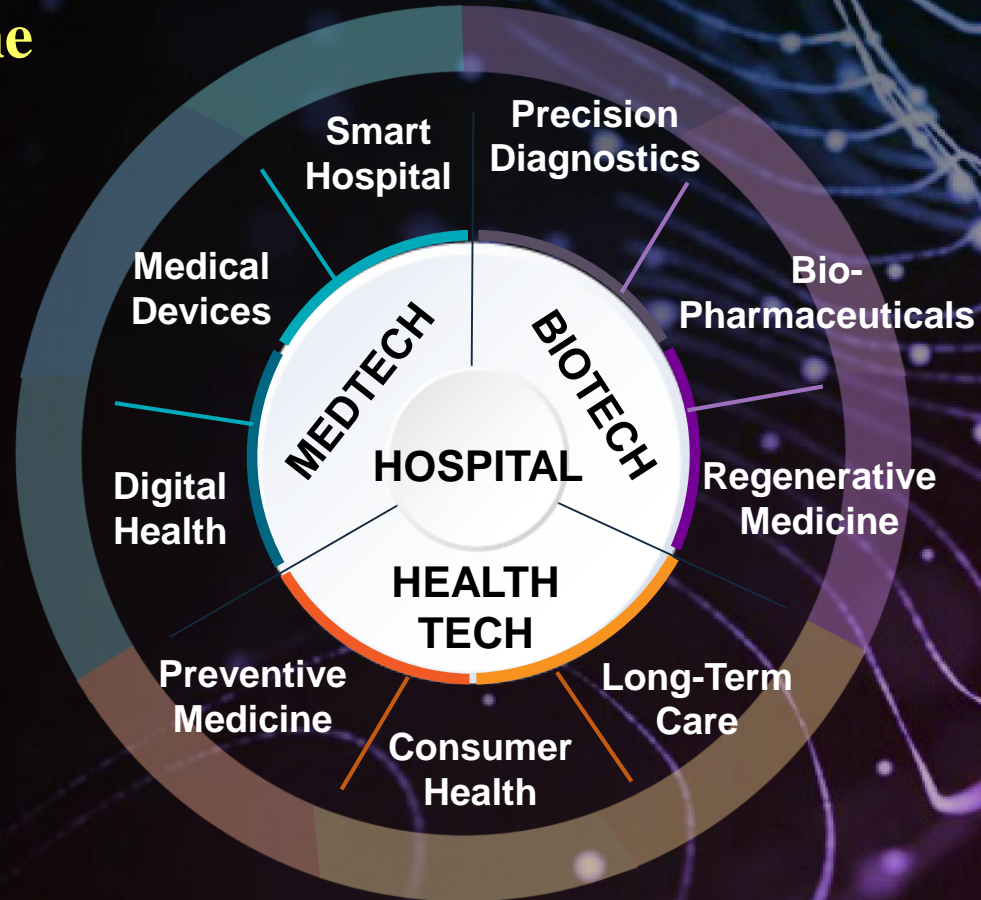
1-4 December 2022, Taipei

 Institute for Biotechnology and Medicine Industry  Research Center for Biotechnology and Medicine Policy  Ministry of Health and Welfare

 Ministry of Economic Affairs, R.O.C.  **NSTC** National Science and Technology Council  **TAIPEI** Taipei City Government

Where Tech Meets Medicine

The Healthcare+ Expo (Taiwan) is exclusive amongst exhibitions of its kind. It accelerates collaborations between the **Medtech**, **Biotech** and **Health tech** sectors, providing them a platform to display novel technologies and solutions and inspiring innovations and partnerships in healthcare.



Healthcare+ Expo 2022 staged digital transformation solutions and expanded supply-demand alliances across markets

Running into its sixth year, the Expo welcomed overseas delegations back on the stage, maximised its reach to industry players and influencers, strengthened partnerships with the ASEAN hospital network and paved the way to stimulate supply-demand opportunities in the APAC region.



Opening Ceremony Highlights



President Tsai Ing-Wen

At this juncture, amid the global post-pandemic recovery and the rapid restructuring of supply chains, our goal is clear – to accelerate cross-sectoral integration in healthcare and to keep expanding Taiwan's advantages in the field.



Shyi-Kun Yu, President, Legislative Yuan

Building a healthcare digital transformation ecosystem demonstrates Taiwan's strength in healthcare and technology at large. The Expo also facilitates global partnership building, software-hardware integration and homegrown digital health products development.

Opening Ceremony Highlights



Chi-Huey Wong, President of IBMI

With cross-sectoral coordination and participation from industries, the Expo has formed a paradigm of public-private partnership.



Pan-Chyr Yang, Vice President of IBMI

The Healthcare+ Expo has integrated the healthcare supply chain, including Medtech, Biotech, Healthtech and the other nine that the industry values.



Barry Lam, Vice President of IBMI

We are working to accelerate technologies and services in the field of precision health and digital health, position Taiwan a global demonstration site of intelligent healthcare

MOU Signing with the ASEAN Hospital Associations



To formalise and deepen bilateral partnerships in intelligent healthcare, smart hospital, quality of healthcare, clinical trials and international medical services

Presented by

- Association of Private Hospital Malaysia
- National Cardiovascular Center Harapan Kita, Indonesia
- Philippine Hospital Association
- Private Hospitals Association of the Philippines, Inc.
- Thailand Private Hospital Association
- Vietnam Private Hospital Association



The Philippines



The Philippines



Malaysia



Vietnam



Indonesia



Thailand

Where Global Influencers Visit and Participate

Initiated by hospitals in Taiwan, the 6th Healthcare+ Expo attracted more than 650 exhibitors, 68,000 visitors, 110 overseas hospitals and more than 50 industry associations and trade delegations across the globe in 2022.



Where Global Influencers Visit and Participate

Amongst the 35,000 visitor cohort, nearly 30% were at senior and executive management levels.



Senior Executives & Managers

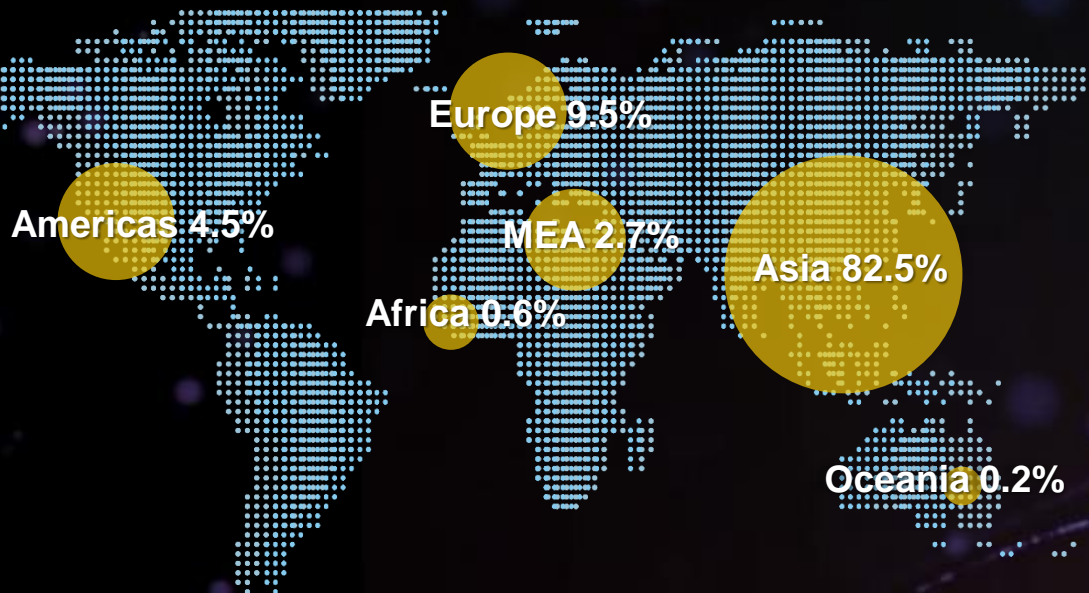


Hospital Decision Makers



Analysts, Consultants, Specialists-Finance & Startups

Overseas Delegations



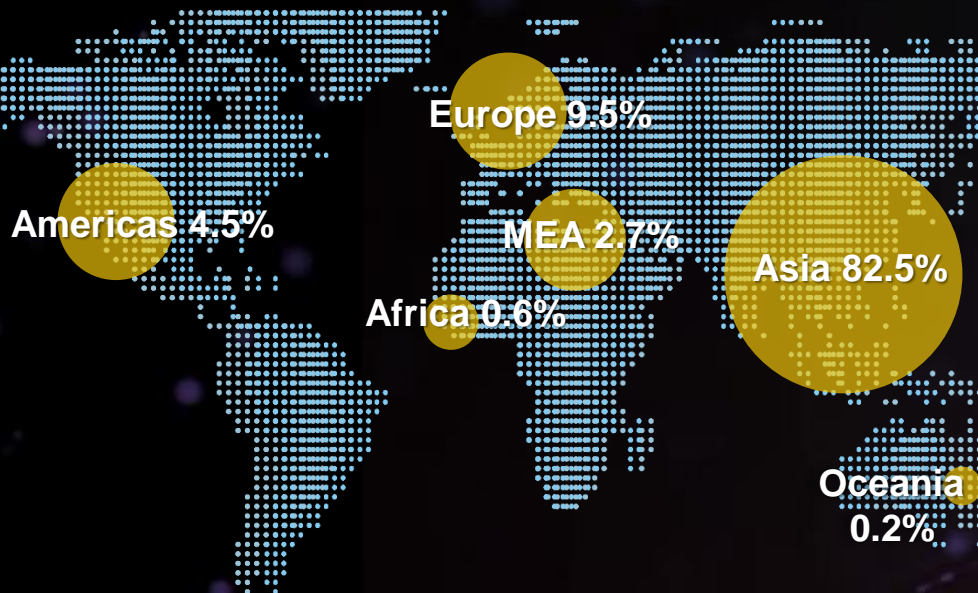
Renowned HCPs in SEA

- Bumrungrad Hospital
- Cardinal Santos Medical Center
- HMI Group
- KMI Healthcare
- Mahachai Hospital chain
- Parkway Pantai Hospitals
- Philippine General Hospital
- Praram 9 Hospital
- Ramkamhaeng Hospital
- Ramsay Sime Darby Health Care
- Sunway Healthcare
- The Medical City

Hospital Associations

- Association of Private Hospitals, Malaysia (APHM)
- Indonesian Vertical Hospital Association (IVHA)
- Philippines Hospitals Association (PHA)
- Private Hospitals Association of the Philippines Inc. (PHAPI)
- The Private Hospital Association Thailand (TPHA)
- Vietnam Private hospital association (VPHA)

Overseas Delegations



Delegations Led by the Following Associations

- Association of Biotechnology Led Enterprise (ABLE, India)
- Association of Health Supplies of Hungary
- Association of Manufacturers and Suppliers of Medical Devices, Czech Republic (AVDZP)
- Malaysian Bioeconomy Development Corporation
- The European Healthcare Distribution Association (GIRP)
- HCMC Medical Equipment Association
- Healthcare Information Management Association of the Philippines (HIMAP)
- Japan Pharmaceutical Licensing Association (JPLA)
- KoreaBIO
- Malaysia Association for Cell Therapy (MACT)
- MAPS-Malaysian Association of Pharmaceutical Suppliers (MAPS)
- MEDIC: FTI Thailand
- Malaysian Organisation Of Pharmaceutical Industries (MOPI)
- Polish Agency for Enterprise Development (PARP)
- The Polish Chamber of Commerce of Medical Devices (POLMED)
- Thailand Center of Excellence for Life Sciences

Hospitals

On top of patient care, hospitals from across Taiwan increased their presence in the development of therapeutics, medical devices, information systems and patient-centred services, having built a demonstration centre for medical innovations.

- Robotic & minimally-invasive surgery
- Stem-cell therapy, immunotherapy
- Proton therapy
- Cancer screening & non-invasive detection
- Equipment & devices by medical specialty



Exhibitors in Spotlight

- Buddhist Tzu Chi General Hospital
- Cathay General Hospital
- Chang Gung Memorial Hospital
- Chi Mei Medical Center
- China Medical University Hospital
- Chung Shan Medical University Hospital
- E-Da Hospital
- Far Eastern Memorial Hospital
- Fu Jen Catholic University Hospital
- Kaohsiung Medical University Chung-Ho Memorial Hospital
- Kaohsiung Veterans General Hospital
- Koo Foundation Sun Yat-Sen Cancer Center
- Kuang Tien General Hospital
- Mackay Memorial Hospital
- Medical Affairs Bureau, Ministry of National Defense
- National Cheng Kung University Hospital
- National Taiwan University Hospital
- National Yang Ming Chiao Tung University Hospital
- Shin Kong Wu Ho-Su Memorial Hospital
- Show Chwan Memorial Hospital
- Taichung Veterans General Hospital
- Taipei City Hospital
- Taipei Medical University Hospital
- Taipei Veterans General Hospital
- Tri-Service General Hospital
- Tung's Taichung MetroHarbor Hospital
- Yuan Rung Hospital

MedTech

Leading companies, both multinational and Taiwan's, gathered and showcased technologies that combined the best of IT/ICT, electronics, optics, mechanics and software, which accelerated technological applications in healthcare and digital health development.

- 5G telemedicine, non-contact detection
- Medical displays, smart OR
- Service robots, biochips
- Handheld /point-of-care ultrasound
- Medical imaging for surgery and diagnosis



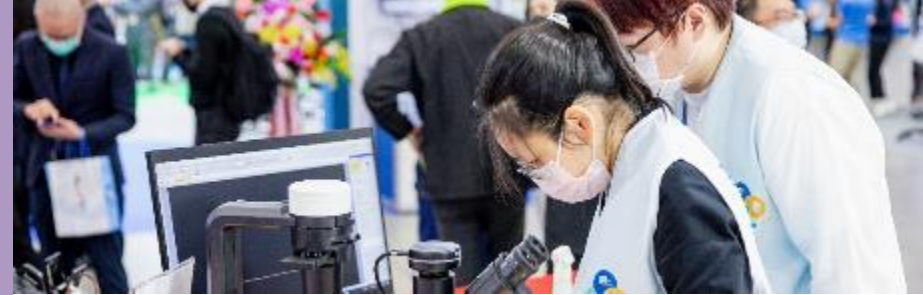
Exhibitors in Spotlight

- | | |
|------------------------------|---------------------------|
| • ACE Biotek | • Leadtek |
| • Advantech | • Innolux/InnoCare |
| • ASUS | • Intel |
| • Avison | • Marketech International |
| • AUO Display Plus | • Merry Electronics |
| • Chieftek Precision | • Microsoft |
| • Coretronic / InnoSpectra | • Mitsubishi |
| • Compal | • NVIDIA |
| • Dell | • Onyx Healthcare |
| • Delta Electronics / DELBio | • Oracle |
| • eCloudvalley Technology | • Qisda(BenQ) |
| • E Ink | • Quanta |
| • FETnet | • Shuz Tung Machinery |
| • Forhouse Corp. | • Systex |
| • HIWIN | • Wistron |

BioTech

The exhibition here showed off regenerative medicine related services, laboratory technologies, diagnosis and analysis, and personalised testing services, paving the way for the entire industry to develop and upgrade.

- IVD medical devices and reagents
- Genetic testing / gene sequencing
- Cell storage, manufacturing & testing
- Pharmaceutical R&D, contracted services
- Laboratory instruments & automation
- AI-assisted diagnosis & analysis



Exhibitors in Spotlight

- Abbott
- aether AI
- Applied BioCode
- Beckman Coulter
- BD
- Bio-Check Laboratories
- ColdSpring Biotech
- Dr.Signal BioTechnology
- EirGenix
- Excelsior Biopharma
- Far East Bio-Tec
- FullHope Biomedical
- General Biologicals
- GeneReach Biotechnology
- Genetech Biotech
- Guang-Li Biomedicine
- Healthconn
- HippoScreen
- Illumina
- Leadgene Bio
- Locus Cell
- Lucas Bio
- MeriBank
- MetaTech Biomed
- Molsentech
- Panion & BF Biotech
- PharmaEssentia
- QT Medical
- Roche
- Schweitzer Biotech
- Sofiva Genomics
- StemCyte
- Sysmex
- Thermo Fisher
- TST Biomedical Electronics
- Varian
- Yungshin Pharm



Health Tech

With smart health technology, preventive medicine, long-term care and agricultural products and services clustered, the exhibition was for those who cared for their health and well-being.

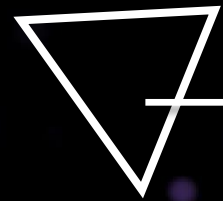
- Smart wearables
- Digital health software
- Rehabilitation devices
- Exoskeletons / assistive robotics
- Chronic disease prevention & management
- Filter / purifier / disinfection technologies
- Safety, quality certificated food



Exhibitors in Spotlight

- Acelon Chemicals & Fiber
- Acer Medical
- ASUS Cloud
- Carving Energy
- Cathay Life Insurance
- Chainlon
- e-life
- Formosa Plastics
- Hi-Q Marine Biotech
- I Care You Biotech
- Intelligent Jet Biomedical
- Inventec Appliances
- Jubo Health
- King Car Otsuka
- Land Seed Sports Medicine
- Laurel
- Lohasiinfra
- Orient EuroPharma
- Super Qin Group
- Taiyen Biotech
- TTV Cultural
- U-Ark
- Uni-President Enterprises
- Universal Vision Biotechnology
- YesHealth





Expo Forums & Events



Med x Tech
Summit
Asia

Where Tech Giants, Healthcare Leaders Convene
and MedTech Debuts.

MedTex Summit Asia 2022

Empower Smart Hospital with Next-Gen Technology

Organised by IBMI & RBMP, International Medical Information Association

Co-organised by Taiwan Association for Medical Informatics, Health Level Seven Taiwan

Topics & Speakers

Unveiled

Healthcare 4.0: The Way to Realize Future Care

Jonney Shih
Chairman, ASUSTek

■ Joined by

AsusTek
HIMSS
Intel
Microsoft
Newsweek
Oracle

Quanta
Wistron
Chung Gung Memorial Hospital
National International Medical Informatics Association
Taiwan University Hospital
Taichung Veterans General Hospital

Speakers



Jonney Shih, Chairman, ASUSTeK



Brad M. Haczynski, VP and GM of
NEX Global Sales and Solutions,
Intel



David Rhew, Global Chief Medical
Officer & VP of Healthcare,
Microsoft



Peter Williams, Executive Director of
Healthcare Industry, Oracle JAPAC



David H. Freedman, Science
journalist and author, Newsweek



Andrew Pearce, Vice President Analytics
& Global Advisory Lead, Healthcare
Information and Management Systems
Society (HIMSS)



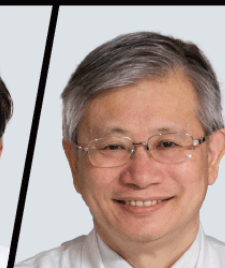
Yu-Chuan Jack Li, President of
International Medical Informatics
Association (IMIA)



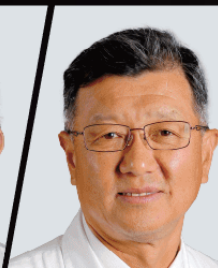
Ming-Shiang Wu,
Superintendent, National
Taiwan University Hospital



Shih-Ann Chen,
Superintendent, Taichung
Veterans General Hospital,
Taiwan



Ming-Shien Wen, Vice
Superintendent, Chang Gung
Memorial Hospital, Linkou



Shou-Yen Kao, Vice
Superintendent,
Taipei-Veterans General
Hospital



Eric Chang, Partner Director,
Technology Strategy,
Microsoft Research Asia



Ted Chang, CTO, VP&GM
Quanta Computer



Ted Hsu, Vice Chairman,
ASUSTeK



Brian Chong, Vice
President, Wistron
Medical Technology Inc.

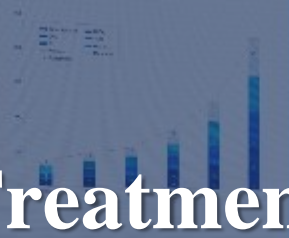
The majority of cancer care research is now focused on targeted therapies

As a result, CGP is becoming the tool of choice



The constantly increasing number of available targeted therapies and ones in development support the use of CGP

Pandemic approvals of targeted treatments targeting new genetic drivers from ongoing clinical trials



2nd Forum for Cancer Treatment in APAC

亞太癌症治療論壇

The majority of cancer care research is now focused on targeted therapies

As a result, CGP is becoming the tool of choice



The constantly increasing number of available targeted therapies and ones in development support the use of CGP

Cancer Treatment in APAC 2022

Trends, Markets and Business Models Developing with Novel Technologies

Organisers- Taiwan

IBMI & RBMP

Taiwan Society for Therapeutics Radiology and Oncology
Taiwan Precision Medicine Society,
Taiwan Association for Cellular Therapy

Organisers & Speakers- International

Association of Central Government Hospitals Indonesia
Associations of Private Hospitals Malaysia
Philippines Hospital Association
Thailand Private Hospital Association
Vietnam Private Hospital Association

Topics & Speakers

^{2nd Forum for} **Cancer Treatment in APAC**



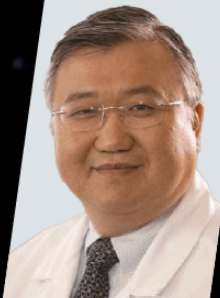
Oepak Khuntia
***SVP of Medical Affairs &
Chief Medical Officer,
Varian***



Espen Walker
***Chair of Board, Precision
Cancer Consortium (PCC) /
Integrated Strategy Leader,
Roche***

Joined by
aetherAI
Advantech
AsusTek
Healthconn
Ministry of Health & Welfare
Roche
Taipei Cancer Center
Taipei Veterans General Hospital
Varian

Speakers



Dr. Yun Yen, Consultant, Taipei Cancer Center, Taipei Medical University



Dr. Wui-Chiang Lee, Vice Superintendent, Taipei Veterans General Hospital



Yueh-Ping Liu, Director-general, Dept. of Medical Affairs, Ministry of Health and Welfare



Espen Walker, Chair of Board, Precision Cancer Consortium; Integrated Strategy Leader, Roche



Deepak Khuntia, SVP & Chief Medical Officer, Varian



Datuk Dr Kuljit Singh, President of Association of Private Hospitals Malaysia



Dr. Nguyen Van De, Chairman of Vietnam Private Hospital Association



Dr. Iwan Dakota, Secretary General, Association of Central Government Hospitals (Indonesia)



Dr. Chaisit Kubwiliwat, Director of Vibhavadi Hospital



Dr. Agus Dwi Susanto, President Director, Persahabatan Hospital



Dr. Maria Lourdes Ku Otayza, Director of Philippine Hospital Association



Dr. Tran Doan Dao, Superintendent, Hospital of Shingmark Medical University



Allen Lin, Chairman and General Manager, Healthconn



Joe Yeh, CEO and Chairman, aetherAI



MC Chiang, Vice President of Service-IoT Group, Advantech Co., Ltd.



Peter Wu, General Manager, ASUS Cloud Corp.

Symposiums by

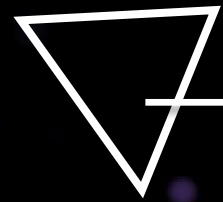
- E-Da Hospital: Cell Therapy
- Society of Taiwan Long-Term Care Infection Prevention and Control
- Sports Medicine Association R.O.C
- Taichung Veterans General Hospital: International Summit for Cell Therapy and Precision Medicine
- Taiwanese Dermatological Association
- Taiwan Medical Association
- Taiwan Society of Microbiology
- Taiwan Union of Nurses Association
- World Medical Association

Forums & Conferences

- Advantages and Niche Medical Materials Integration Value-Added Plan
- Biomedical Investment Foresight Forum
- Digital Health Industry Development
- Health Industry Ecosystem Alliance Summit
- Taiwan-India SME Cooperation Forum
- HiMEDt: Medical and Technology Conference
- Towards the 2030 Smart Healthcare Foresight Forum
- NHRI-1 AI Biomedical Supercomputer Launch Ceremony
- Trend and Application of Organ-on-Chips

Roadshows by Corporates & Startups

- 5G Telemedicine
- AI in Healthcare
- Applications in Smart Healthcare
- CAR-T Manufacturing Process
- CDMO of Cell Products
- Clinical Products and Technologies
- Digital Pathology Solution
- Medical Devices, Diagnosis
- New Drugs and Vaccines
- Trends on Regenerative Medicine



B2B Networking & Publicity

Healthcare[®] B2B

B2B Meetings with Distributors

23

Countries

50

Distributors

550

Meetings

With online and offline combined, conversations kept going after the Expo. Eastern Europe and Southeast Asia made a strong presence in F2F meetings, where they spoke to Taiwanese companies seeking advice on market entry or distributorship. Foreign delegates, in the meantime, expanded their overseas network of companies and products worth-noting for further discussions.



Healthcare[®] B2B

B2B Meetings with Hospitals

9

Countries

110

Hospitals

7

Group
Meetings

The meeting connected supply-demand opportunities between renowned healthcare groups- IHH Healthcare, BDMS, Bumrungrad Hospital, Mahachai Group, independent hospitals from India, Indonesia, Malaysia, Mongolia, Myanmar, the Philippines, Singapore, Thailand and Vietnam- and Taiwanese technology industry- with strong interest in building partnership.





Publicity

23M

Impressions

3.2M

Audience Reach

60K

Live Stream Viewers

59K

Facebook Followers

400+

Coverages

120

Journalists

58

Media partners

News Channels



Media Coverage 400+



ASIA Medical Devices

Taiwan at the heart of digital transformation and innovation in APAC

The country has been a model health system and a hub for medical innovation globally.

By Healthcare IT News November 14, 2022 | 03:32 AM



medgadget

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Exciting Medtech at the Healthcare+ Expo Taiwan

By Scott Jiang December 15, 2022

PHILIPINES EXCLUSIVE INFORMATION MEDICAL INNOVATION

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Home / Economy / PHL expecting healthcare technology transfer from Taiwan after MoU signing

ECONOMY ONE NEWS

PHL expecting healthcare technology transfer from Taiwan after MoU signing



Home / Business

Fri, Dec 02, 2022 page12

Display industry outlook remains dim, Taiwan makers say

By Lisa Wang



Home / Economy / PHL hospitals see foreign investment as key to upgrading management practices

ECONOMY ONE NEWS

PHL hospitals see foreign investment as key to upgrading management practices

December 15, 2022 | 8:08 pm

Despite TVP last month's

last month's

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Healthcare+ Expo Taiwan lays emphasis on cross-collaboration

By Scott Jiang December 15, 2022

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"The Healthcare+ Expo was a showcase of the best of Taiwanese innovation. We enjoyed seeing not just products, but partnerships in action. The synergy between startups, big tech companies, and hospitals was evident."

More

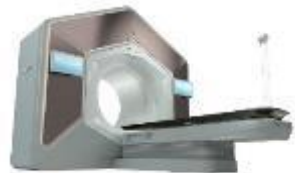
★ Only a few screen shots displayed here

Media Coverage 400+



B2B Buyer's Guide Circulation 30,000

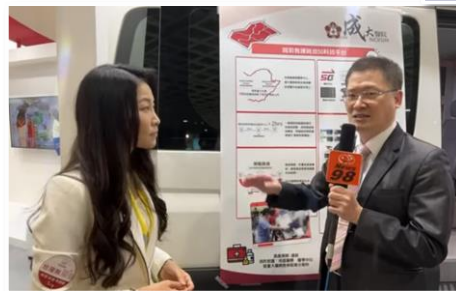
Healthcare[®] B2B *Best Products to Best Buyers*



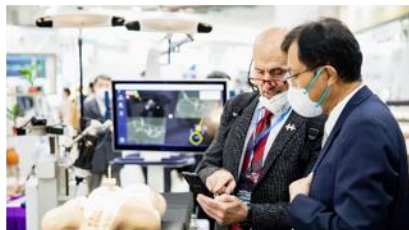
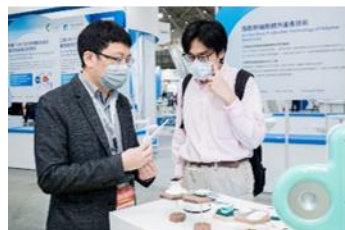
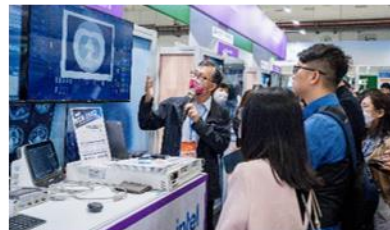
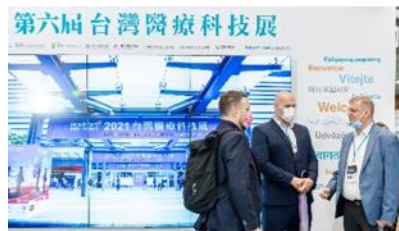
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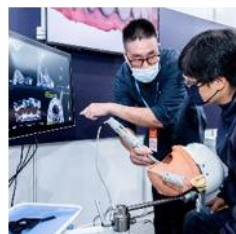
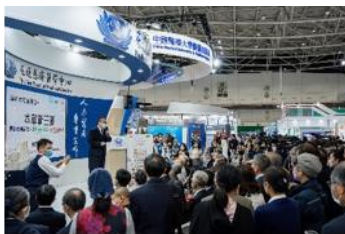
Expo Live-Stream Viewers 60,000



Event Photos (4th Floor)



Event Photos (Ground Floor)



Special Thanks to

Sponsors



Co-Organisers



Taiwan Medical Association



Taiwan Union of Nurses Association (TUNA)



SPORTS MEDICINE ASSOCIATION R.O.C



Taiwanese Dermatological Association



Taipei Biotechnology Service and Business Trade Association



IEAT | Since 1947 |
Importers and Exporters Association of Taipei



Taiwan Man-Made Fiber Industries Association



Taiwan Electrical and Electronic Manufacturers' Association

TDUA Taiwan Display Association



New Taipei Biotechnology Service Association



TSMA



HSD+ Healthcare Systems Consortium

Forum Co-Organisers



Taiwan Society for Therapeutic Radiology and Oncology



Health Level Seven Taiwan
Affiliate | Taiwan



TAIWAN ASSOCIATION FOR CELLULAR THERAPY



Taiwan Precision Medicine Society

The logo for Healthcare EXPO features the word "Healthcare" in a light blue sans-serif font, followed by a stylized icon of a cross with rounded ends in orange and blue, and the word "EXPO" in a bold, light blue sans-serif font.

Healthcare[®] EXPO

In-person 30 Nov. to 3 Dec. 2023, Taipei

The logo for Healthcare B2B features the word "Healthcare" in a light blue sans-serif font, followed by the same stylized cross icon as the EXPO logo, and the letters "B2B" in a bold, light blue sans-serif font.

Healthcare[®] B2B

Online, operating all year round