

Post-Event Report

















Opening Ceremony Highlights



President Tsai Ing-Wen

Healthcare Expo is an important platform for government and the private sector to work together to promote the healthcare industry and position it as essential to global healthcare supply chains.



Si-Kun Yu, Minister of Legislative Yuan

This is the first exhibition in the world to bring together hospitals, IT/ICT and other sectors working together to push the boundaries of future healthcare.



Opening Ceremony Highlights



Chi-Huey Wong, President of IBMI
The Expo will lead to crossdisciplinary collaboration and
establish Taiwan as a hub for global
medical innovation.



Barry Lam, VP of IBMI

Taiwan is an ideal place for the development of smart healthcare; over 90% of AI servers are made in here and it has robust supply chains.



Pan-Chyr Yang, VP of IBMI

The Expo began to focus on building a "digital health ecosystem" three years ago, having formed strategic partnerships around the world.



MOU Signing between IBMI & Microsoft

Chang-Hai Tsai VP of IBMI

David Rhew Global Chief Medical Officer & VP of Healthcare, Worldwide Commercial Business, Microsoft

The most-attended trade show with 10% growth in event scale





Booths **2,300**



B2B Meetings 550



Forums 60+



Industry Assoc. **50**



Foot Traffic* 205,500



Professionals 36,500



General Visitors 38,000



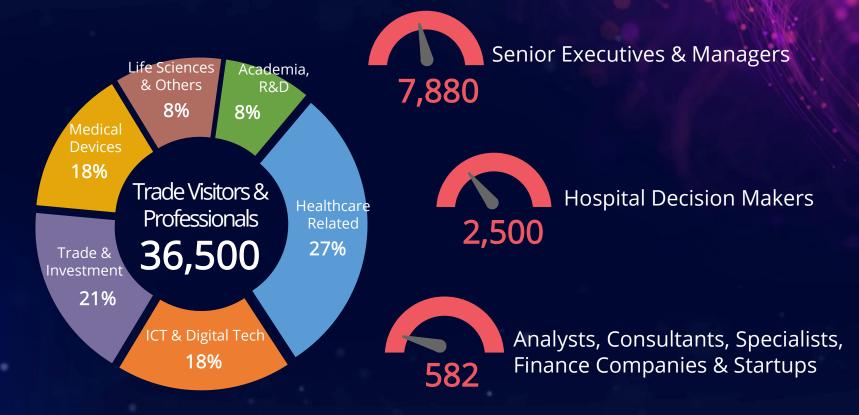
Intl' Buyers **1,500**



Hospitals 110

^{*}Foot traffic was measured by electronic counters at several entrances to showgrounds.

Visitor Demographics



Overseas Delegations by Region



Australia

Midmed Pty Ltd

Bangladesh

Bangladesh Specialised Hospital Ltd, Dhaka SHIP International Hospital, Dhaka Directorate General of Medical Services Bangladesh Armed Forces Japan Bangladesh Friendship Hospital (JBFH), Dhaka

Cambodia

Doctor Sarun Pharma Co., Ltd. RATANAK RATANA PHARMACEUTICAL CO., LTD Vimpex Ltd.

Czech Republic

Association of Manufacturers and Suppliers of Medical Devices (AVDZP)
Comedeq s.r.o.
Czech Health Technology Institute
Linet spol. s.r o

Egypt

Arabic Engineering office Kemet Medical SERVOMED CO.

India

AiMeD
Basic Healthcare products pvt ltd
Basic Healthcare Products Pvt. Ltd
Innovation Imaging Technologies Pvt. Ltd. (IITPL)
Innvolution Healthcare Pvt. Ltd.
MedGenome Labs Ltd
UNIVLABS Technologies Pvt. Ltd.
VEGA MEDICARE

Indonesia

Airlangga University Hospital
Andalas University Hospital
Association of Healthtech Indonesia
Atmajaya Hospital
Dharmais Cancer Hospital
Diagram Jantung Siloam Cinere Hospital Jakarta
Dr. Cipto Mangunkusumo Hospital Jakarta Indonesia
Haji Hospital; UIN Jakarta
Mayapada Hospital Jakarta Selatan Indonesia
Rumah Sakit Paru Dr. M. Goenawan Partowidigdo
Udayana University Hospital
UKRIDA Hospital
Universitas Muhammadiyah Yogyakarta Hospital

Italy

D.A.TECH. SRL EME SRL Esaote s.p.a

Japan

Chugai Pharmaceutical Co., Ltd. Department of Neurosurgery Tohoku University EA Pharma Co., Ltd. Japan - National Cancer Center KPMG Japan LibraMedicina, Inc. Medeta Inc Mediwill Inc. **Newsight Tech Angels** OriGen Biomedical, Inc. Otsuka Pharmaceutical Factory Inc. SUDx-Biotec corporation Swanielle, Inc. ZENYAKU KOGYO CO., LTD.

Malaysia- Hospital

Association of Private Hospitals of Malaysia Advanced Medical and Dental Institute Hospital Queen Elizabeth **CMH Specialist Hospital** Georgetown specialist hospital Hospital Universiti Malaysia Sabah IHH Healthcare Malaysia Khoo Teck Puay Hospital Lam Wah Ee Hospital MDEC-Digital Health & Digital Cities MAWAR MEDICAL CENTRE Oriental Melaka Straits Medical Centre Pantai Hospital Penang Adventist Hospital Rafflesia Medical Centre Kota Kinbaalu Sri Kota Specialist Medical Centre Thomson Hospital Kota Damansara TMC Life Sciences Berhad Universiti Sains Malaysia Hospital Universiti Tunku Abdul Rahman(UTAR) Hospital

Malaysia- Industry

Malaysia Association for Cell Therapy Malaysian Organization of Pharmaceutical Industries Association of Malaysian Medical Industries Malaysia Medical Device Association

Acucare systems (M) Sdn bhd
ClinData Consult Sdn Bhd
Digital Health Research and Innovation Unit
Info Kinetics Sdn Bhd
KLSMC Stem Cells
Malaysian Diagnostics Corporation
Medi-CHem Systems Sdn Bhd
Pinang Medical Supplies S/B
Qmed Technologies
Viridian Healthcare

Philippines- Hospital

Private Hospitals Association of the Philippines Philippine Hospital Association Philippine College of Hospital Administrators Capitol University Medical Center Foundation of Cagayan Dagupan Doctors Villaflor Memorial Hospital DR. ARTURO P. PINGOY MEDICAL CENTER Governor Celestino Gallares Memorial Medical Center Malabon Hospital and Medical Center National University Lipa Our Lady of Caysasay Medical Center Pamplona Hospital and Medical Center PLTC inc Luis A. Tiam medical center Pope John Paul II Hospital and Medical Center Saint Patrick's Hospital Medical Center San Juan Doctors Hospital St James Hospital Tayabas Community Hospital, Inc. United Clinical Laboratories Association St. Camillus de Lellis Mabini General Hospital World Citi Medical Center

Philippines-Industry

United Clinical Lab Association Healthcare Information Management Association Philippine Society of Clinicians and Biomedical Engineers Medical Device Association of the Philippines

Advanced World Solutions, Inc.
Andaman Medical Philippines Corporation
IMES GLOBAL INC.
Karl Group Holdings Corp
MDAP and P.IMES Corp.
P.IMES
PHILIPPINE MEDICAL DEPOT
Piryte Med Inc.
QCMP INC
Zammeds Medical System

Poland

Comarch SA
Medical Sport
Polish Agency for Enterprise Development (PARP)
Polish Hospital Federation
Polish Chamber of Commerce for Medical Devices
(POLMED)

Qatar

Sharq Medical Supply

Singapore

Andaman Medical Pte. Ltd. Keeogo Singapore Pte Ltd SG Innovate

South Korea

Bona Medic Chaif Jungwoo Trade Tutoruls lab Yonsei University Hospital

Thailand

BN Superior Marketing Co.,ltd Golden Jubilee Medical Center, Mahidol University Otto Bock South East Asia Co Ltd Thai Medical Informatics Association - TMI

United Arab Emirates

ABDULREHMAN ALGOSAIBI G.T.C
ADVANCED SYSTEMS MEDICAL EQUIP. TR. LLC
Al Rowais Medical Equipment
American Best Medical
Doctory
Global Medical Supply Chain
Italfarmacia
Medica iQ
One Health LLC
Pharma Solutions LLC
Planet pharmacies LLC
Yas Holding / GMSC

Vietnam

American Medical Clinic
Central Dermatology Hospital
Department of Health of Can Tho City, Da Nang City
Duc Phuc Traditional Medicines Ltd.
General Clinic of Pham Ngoc Thach University of
Medicine
Military Hospital 175
Pham Ngoc Thach University of Medicine
Tu Du Hospital
Vinmec Hospital











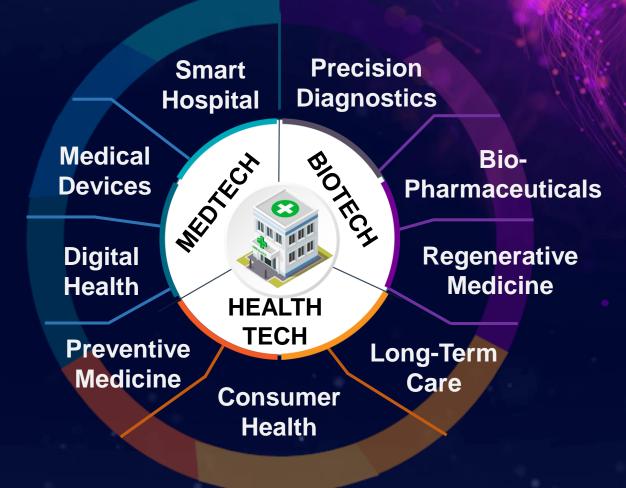






Healthcare Expo Themes

Nine Themes 2,300 Booths



Hospitals

World-class and regional-leading medicine, research and innovation.

- Advanced cancer therapeutics
- Robotic & minimally-invasive surgery
- Regenerative medicine, gene therapy
- Genetic testing, screening of health risk
- Health management, personalised care





Exhibitors

- Cathay General Hospital
- Chang Gung Medical Foundation
- Changhua Christian Hospital
- Chi Mei Medical Center
- China Medical University & Healthcare System
- E-Da Hospital
- Far Eastern Memorial Hospital
- Fu Jen Catholic University Hospital

View Hospital-in-Focus

Medtech

Novel technologies and products built for therapeutics and patient care.

- 5G in healthcare, contactless technology
- Medical display, surgical solution
- Hand-held ultrasound, Al-assisted diagnosis
- Organ-on-a-chip, digital dentistry
- Hospital IT, workflow optimisation
- Contracted services for medical devices





Exhibitors

- Acura Tech Limited Taiwan Branch
- AISOL Technology Corporation
- Beckhoff Automation
- BenQ Group
- Big Data Mobile Company
- Biomdcare
- BIONET Corp
- BRELYON, INC.
- BriteMED Technology
- CHC Healthcare Group

Biotech

Diagnostics and laboratory services for screening, prevention and treatment.

- IVD devices, microfluidic chips
- Cancer screening
- Pharmacogenomic testing
- Cell products & cell therapy services
- CRO, CMO & CDMO services
- Lab apparatus / reagents / workflow automation





Exhibitors

- A-NEURON ELECTRONIC
- ACT Genomics
- aetherAl
- APEX BIOTECHNOLOGY
- Applied BioCode Taiwan
- Asia Pathogenomics
- BECKMAN COULTER TAIWAN
- Bio Preventive Medicine
- BIOCARE TECHNOLOGY
- bioMerieux

Health Tech

Longevity, and gerontechnology developed for healthy ageing society.

- Smart wearables
- Rehabilitation devices
- Exoskeletons / assistive robotics
- Chronic disease prevention & management
- Filter / purifier / disinfection technologies
- Nutrition & supplements





Exhibitors

- Acer Medical
- ASUSTek
- ATTRA GIAND INDUSTRIAL
- AUYCI INDUSTRIAL
- B. Green Technology
- Bang Xin Enterprise
- BEMAR COMPANY LIMITED
- BROADSIMS
- CARVING ENERGY CONTROL

Bio-agricultural Tech

Health-centred, value-added, eco-friendly agribusiness.

- CRO services
- Nutrition food raw materials, & ingredients
- Certificated local produce
- Food safety examination, services
- Gardening products and applications





Exhibitors

- Ministry of Agriculture
- CHENG HONG AGRICULTURAL BIOTECHNOLOGY
- Chi Lai Biotechnology
- D&T Health Corporation
- Dr. Plant
- Exland Biotechnology
- Fecula Biotech
- Naturalism Farm

Thealthcare Expo Forums



MED TEX

Med x Tech Summit Asia

Innovation in Al: The Future of Healthcare

Technologies, Perspectives and Strategies



David Rhew
Global Chief Medical Officer &
VP of Healthcare, Worldwide
Commercial Business,
Microsoft



Barry Lam Chairman & CEO, Quanta Group



René Torres

VP & GM, IoT Global Sales,
Sales, Marketing &
Communications Group,
Intel

Forum & Speakers

Speakers





Pan-Chyr Yang, IBMI



Yi-Juang Chern, NSTC



Barry Lam, Quanta



David Rhew, Microsoft



René Torres, Intel



Kuan-Ming Chiu, FEMH



Eyal Zimlichman Sheba



Jack Li, TUM



Kent Chien, Asus



Harry Yang, Qisda



Chris Kuo, Wistron



Molecular Tumor Board

Trends, Practices and Collaborations



Devmanyu SinghIntegrated Health Solutions
Lead, Roche



Asia Pacific Forum on Precision

Cancer Treatment



Yung-Chang Lin Vice Superintendent, Chang Gung Memorial Hospital, Linkou

Forum & Speakers

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Speakers

Asia Pacific Forum on Precision Cancer Treatment



Chi-Huey Wong, IBMI



Jih-Haw Chou, MOHW



Huey-Kang Sytwu,NHRI



Devmanyu Singh



Shingo Matsumoto



Yung-Chang Lin



Yueh-Ping Liu, MOHW



Yun Yen, TMU



Xiao Zhang, Varian



Hua-Chien Chen, ACT



Tong-Young Lee, StemCyte



Kuljit Singh, APHM



Soeko W. Nindito



Healthcare в в 2в

Trade & Investment Opportunity in Foreign Markets

Where first-hand, market-specific insights and business opportunities were discussed

APAC

Dr. Cipto Mangunkusumo Hospital (Indonesia)
Association of Indian Medical Devices Industry (AiMeD)
IHH Healthcare Bhd (Malaysia)
Japan Pharmaceutical Licensing Association (JPLA)
Vinmec - Vingroup Company (Vietnam)
World Citi Medical Center (Philippines)

Eastern Europe

Association of Manufacturers and Suppliers of Medical Devices, Czech Republic (AVDZP)
Polish Chamber of Commerce of Medical Devices (POLMED)
Polish Hospital Federation

United Arab Emirates

Yas Holding / GMSC
Planet Pharmacies LLC
One Health LLC



Healthcare B2B

B2B Meeting with Worldwide Partners

20

Countries

77

Companies / Associations

550

Meetings













23M

Impressions

3.2M

Audience Reach

Media Coverage

62K

FB Followers

250

Journalists

85

Media Partners

Live News

























Live News























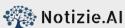


Media Coverage



Dubai News Today Your online platform to what's happening ound you. Stay connected. BioPharma APAC Healthcare **IT** News **HEALTHCAREASIA** BusinessWorld Medgadget vahoo!finance wallstreet MEDTECH SPECTRUM **EMPOWERING MEDTECH ECOSYSTEM**















Media Coverage

经源日报

將推高齡應用展

醫療科技展三成果耀眼 生策會明年

海內外買家捧場、參觀人數創高、啟動三大合作項目

Health





工商時報 自由時報

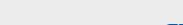






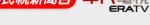




















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2023.12.01 / 03:00 / 工商時報 杜蕙蓉 2

生策會結盟微軟帶台廠攻全球AI 醫療 明年首季將輸出海外



高齢產業鏈是台灣大機會

準兆元產業! 醫療科技展逾2300攤 齊聚再創高





台掌握全球九成AI製造能

量 成全球AI醫療發展寶+

廖家宜/台北 2023-12-01 ○ 分享 ○ 分享







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Social Media (Live & Pre-event)



Healthcare B2B Buyer's Guide (30,000 Copies)



















Photos- B2B Showground

More photos >>



Photos- B2C Showground

More photos >>



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Forum Partners











Healthcare EXPO · TAIWAN

2024.12.05-12.08, Taipei