



Healthcare[®]

EXPO · TAIWAN

5 – 8 December 2024
TaiNEX 1, Taipei

Launched in 2017, Healthcare⁺ Expo now shapes business landscape for the healthcare industry, creating opportunities for supply and demand and bridging sectors through partnership across regions.

Meet the cutting-edge technologies
in future healthcare!

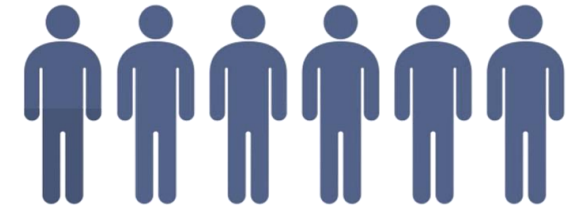


I. Facts & Numbers

I. Facts & Numbers



50	Industry Associations Worldwide
110	Hospitals
550	B2B Meetings
650	Exhibitors
2,300	Booths
36,500	Professionals
205,500	Foot Traffic*



*Data from 2023; foot traffic was measured by electronic counters at several entrances to showgrounds.

I. Facts & Numbers



36,500 Professionals*

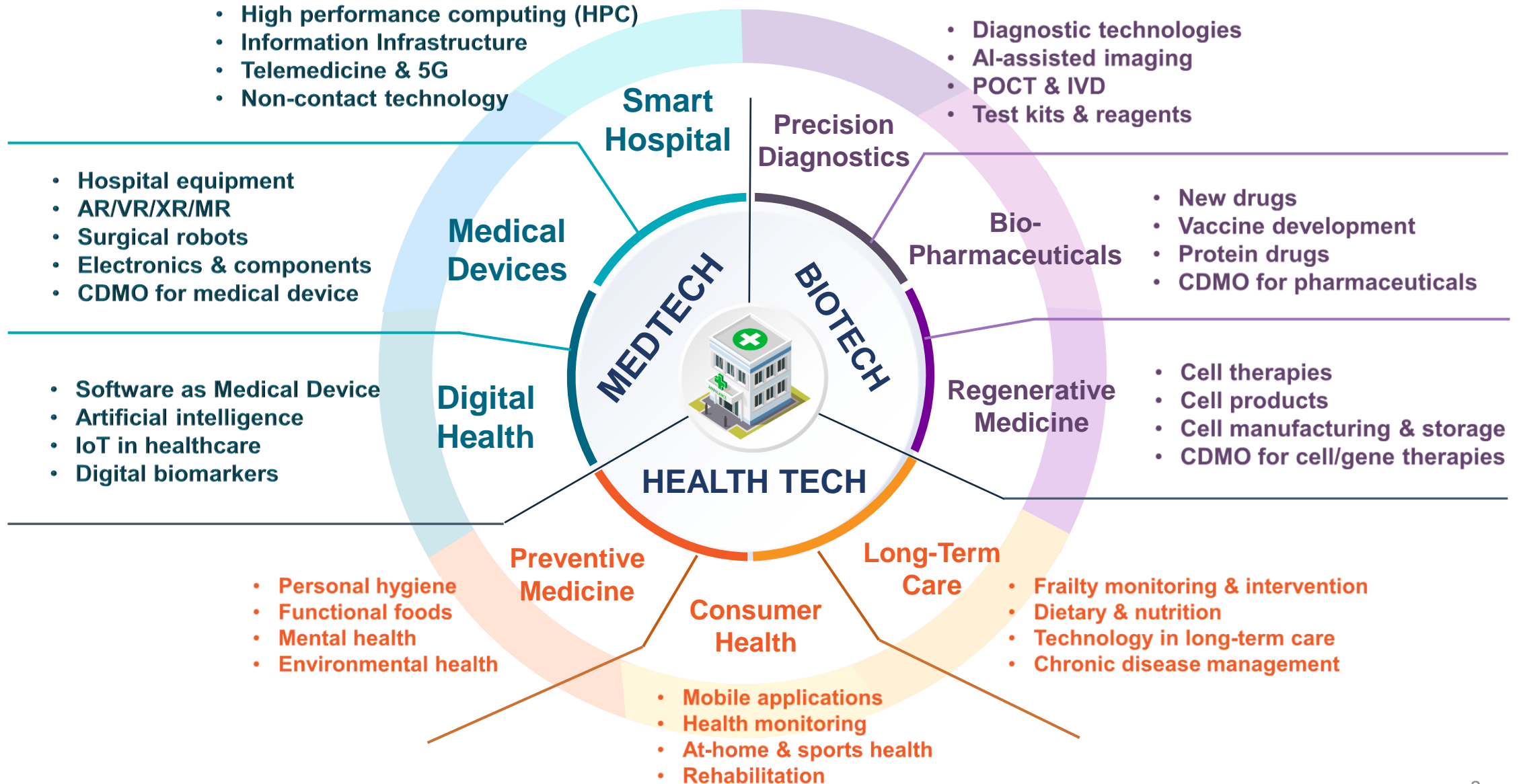
*Data from professionals who registered pre-event and onsite 2023.

- 27% Healthcare**
- 21% Trade & Investment**
- 18% ICT & Technology**
- 18% Medical Devices**
- 8% Life Sciences**
- 8% Academia, R&D**



II. Themes & Exhibition Halls

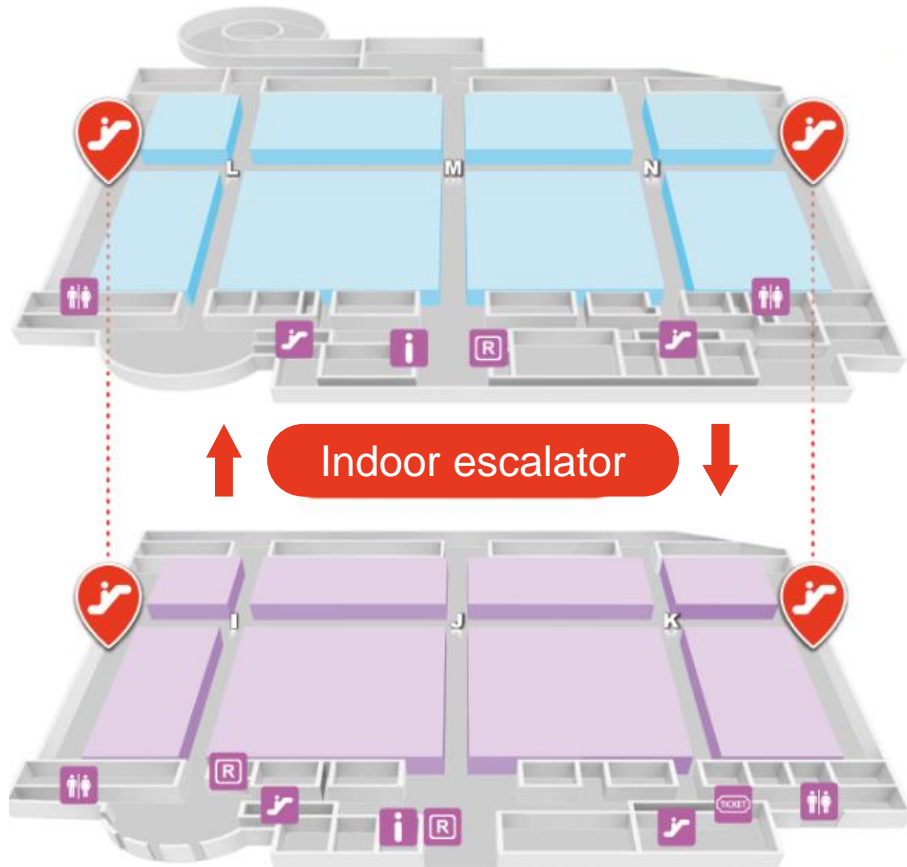
II. Expo Themes



II. Exhibition Halls

5 - 8 December | Hall 1, Taipei Nangang Exhibition Center ([TaiNEX 1](#))

2,300 Booths



4F

B2B Exhibition Hall: Medtech & Biotech (incl. medical institutions & hospitals)

Medtech

- Smart hospital solutions
- Medical devices & equipment
- Digital health technologies

Biotech

- Diagnostics, laboratory equipment & services
- Biopharmaceutical products & services
- Regenerative medicine products & services

1F

B2C Exhibition Hall: Healthtech (incl. medical institutions & hospitals)

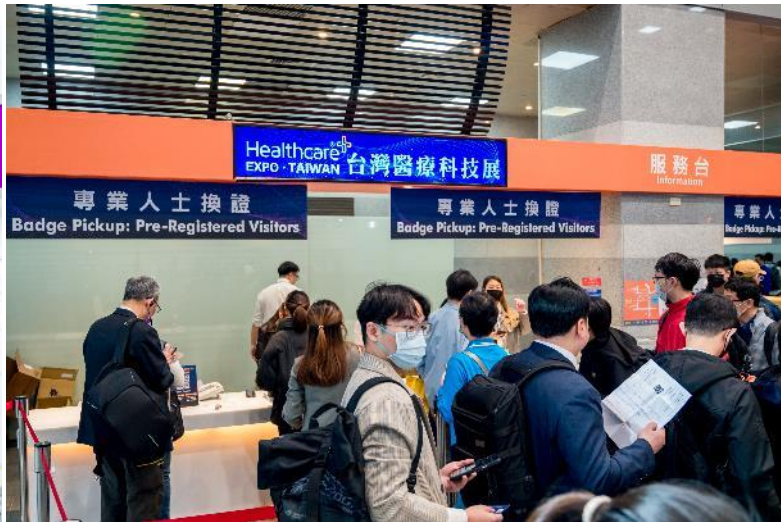
Healthtech

- Preventive medicine
- Consumer health technologies
- Long-term care & assistive technologies

II. Exhibition Halls

5 - 8 December | Hall 1, Taipei Nangang Exhibition Center ([TaiNEX 1](#))

2,300 Booths



III. Exhibit at Expo

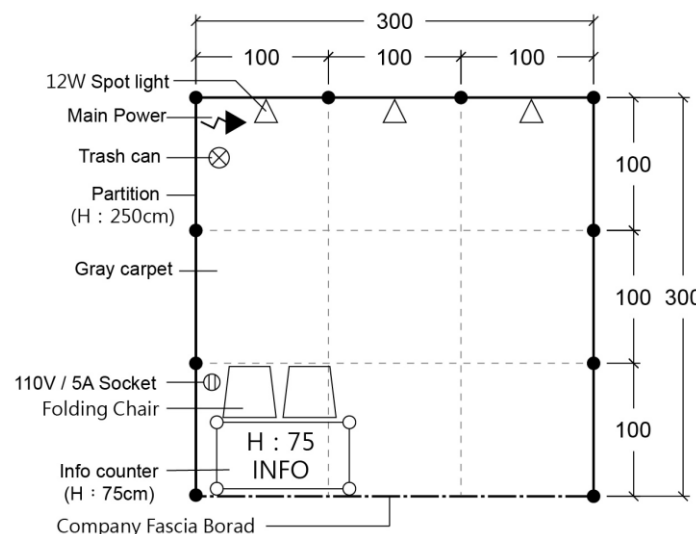
III. Exhibit

Booth & Fee

Each booth/space is in 3x3 meters (9 sqm).
Fees in USD, VAT inclusive.

Shell scheme \$2,200 /ea

- Open front booth with 3 panels (2.5m high)
- Needle punch carpet x1
- Fascia board with company name x1
- Spotlights 100W x3
- Information counter x1
- Fold chair x2
- 110V/500W socket x1



Raw space \$2,000 /ea

Raw space does NOT include any booth construction, electricity and furniture.

Note

1. Exhibitors opting for raw space may hire suppliers of choice or use the Expo contractor for booth construction/design, furniture rental, power supply, Internet, and other paid-for services.
2. Shell scheme booth is equipped with electricity 110/500W. Please place orders in advance if you require extra power for LED TV, fridge or any other machinery. Technical construction, internet, furniture and other items not included in such booth are chargeable services that must be ordered prior to the Expo.
3. With prior notification to exhibitors, the Expo organiser reserves the right to adjust booth, pavilion, floor plan and update the Expo terms and conditions.

III. Exhibit

| Booth Allocation

The priority of booth allocation is given by the number of booths booked and paid (e.g. exhibitor with 20 booths goes first, followed by the one with 18). There are two rounds of booth allocation:

Round 1: For exhibitors with 8 and 8+ booths that are fully paid on or before 31 March.

Round 2: For exhibitors with booth(s) paid on or before 31 May.


Round 2 will proceed after the information session on 14 June. Exhibitors not participating in booth allocation, whose booth(s) will be allocated by the Expo organiser. After which any claim of change will not be accepted.

How does the booth allocation work?

1. For exhibitors booking the same number of booths, the priority will be given to whoever paid earlier.
2. Exhibitors with payment made after 31 May will be contacted respectively by the Expo organiser for booth allocation.
3. Booths registered under the same company/corporation, or shared booths, must sit next to each other or be placed back to back. Booths as such are prohibited from being placed face to face.
4. Details on booth allocation, floor plan and joining instructions will be emailed to exhibitors in due course.
5. The Expo organiser reserves the right to modify floor plans, dimension and location of booths wherever necessary. Exhibitors who may be affected will be informed should any change be made.

III. Exhibit

Key Dates & Deliverables

Online Application	Apply as exhibitor online Click to apply 
Confirmation email with payment details	The confirmation email with payment details will be sent in three working days **Only exhibitors paid in full are eligible to enter booth selection round and for the access to Healthcare+ B2B**
Booth Allocation	<p>31 Mar. Round 1 for exhibitors with 8 and 8+ booths paid</p> <p>14 Jun. Round 2 to proceed online, for exhibitors paid and not covered in round 1</p>
Healthcare+ B2B	<p>- - - - -</p> <p>30 Jun. Last day to complete Healthcare+ B2B company profile and product page for promotional campaigns</p>
Healthcare+ Expo	3-4 Dec. Booth construction / decoration (move-in)
	5-8 Dec. Healthcare+ Expo opens to the public

Note

Exhibitor application made after 31 August will not be guaranteed to be displayed on print materials such as backdrops and Buyer’s Guide.

III. Exhibit

Payment Details

1. **Exhibitors should pay in full prior to the booth allocation rounds.** Fees payable will be indicated in a confirmation email sent upon acceptance of your application.
2. Please pay through bank transfer and quote your company name and reason for payment on any transfer you make to the Expo's bank account.
3. Any bank charges incurred at the time of the transfer shall be borne by exhibitors.
4. Bank detail:

Bank	First Commercial Bank, Hua-Shan Branch
Bank Address	22, Chang An E. Rd., Sec.1, Chung Shan Dist., Taipei 104, Taiwan
Account Name	Research Center for Biotechnology and Medicine Policy
Account number	12910002256
Swift code	FCBKTWTP or FCBKTWTPXXX

III. Exhibit

Expo Terms & Conditions

1. Booths cannot be transferred to anyone who is not a registered exhibitor in any circumstances.
2. Products, services and/or technologies exhibited at the Expo are required to correspond with exhibition themes set by the Expo organiser. Exhibitors are holding accountable for products/services/technologies displayed at the Expo. Any reproduction or representation of products/services/technologies being registered or IP protected, regardless in part or in whole, is strictly prohibited.
3. Drugs and medical devices for sale or exhibited at the Expo need to meet the TFDA or FDA compliance requirements, gain relevant clearance and/or license. Drugs and medical devices violating local laws, e.g. exaggerating efficacy, are strictly prohibited.
4. Exhibitors are required to stay legally complaint with local laws including the Medical Care Act, the Pharmaceutical Affairs Act, the Physicians Act, the Act Governing Food Safety and Sanitation, the Health Food Control Act and the Cosmetic Hygiene and Safety Act.
5. The Expo organiser reserves the right to ask exhibitors violating T&C to withdraw from the exhibition as it deems necessary and in such situation no refunds, part of refunds or alternative offers shall be made.

Cancellation/Withdrawal

1. Cancellation must be made to the Expo organiser in writing on or before 31 May 2024.
2. The Expo organiser reserves the right to use or relocate the booth(s) of the exhibitor whose cancellation made after 31 May 2024 should either of the following conditions be met:
 - a. Exhibitor's written response to cancel/withdraw within a given period of time, or
 - b. No response at all within a given period of time.
3. Cancellation fee will be charged for withdrawn from the Expo should either of the following conditions be met:
 - a. Cancellation made on or before 31 May 2024: 50% of the fee paid will be charged.
 - b. Cancellation made after 31 May 2024: No fee will be refunded.

IV. Healthcare⁺ B2B

IV. Healthcare+ B2B

Join a network of 20,000 potential buyers online with year-round access.

- ✓ Expo Exhibitor Exclusive at USD\$360 /yr
- ✓ Unlimited product pages
- ✓ Unlimited B2B opportunity posting
- ✓ Guaranteed listing on Buyer's Guide
- ✓ Access to marketing resources
- ✓ Participation in B2B events

The screenshot displays the Healthcare+ B2B platform interface. At the top, there's a navigation bar with categories like 'Smart Hospital & IT Solutions', 'Medical Displays', 'Diagnostics & Laboratory', 'Digital Health', and 'Biopharmaceuticals'. A main banner for 'Healthcare+ 2022.12.01-12.04 EXPO - TAIWAN' is visible. Below this, there are sections for 'Recommended' and 'Most Watched' products. A detailed view of 'Onyx Healthcare Inc.' is shown, including its profile, a description of its medical computer products, and a grid of product listings such as 'Onyx MD116(i) Mobile Medic...', 'Onyx VENUS 224 / 244...', 'Onyx ACCEL Series AI Edg...', 'Onyx ACCEL-V5500 Medic...', and 'Onyx ACCEL-V5500 Medic...'. The bottom part of the interface features a 'Latest News' section with several articles, a 'Corporate & Product Videos' section, and a 'Featured Brands' section with logos for various medical technology companies.

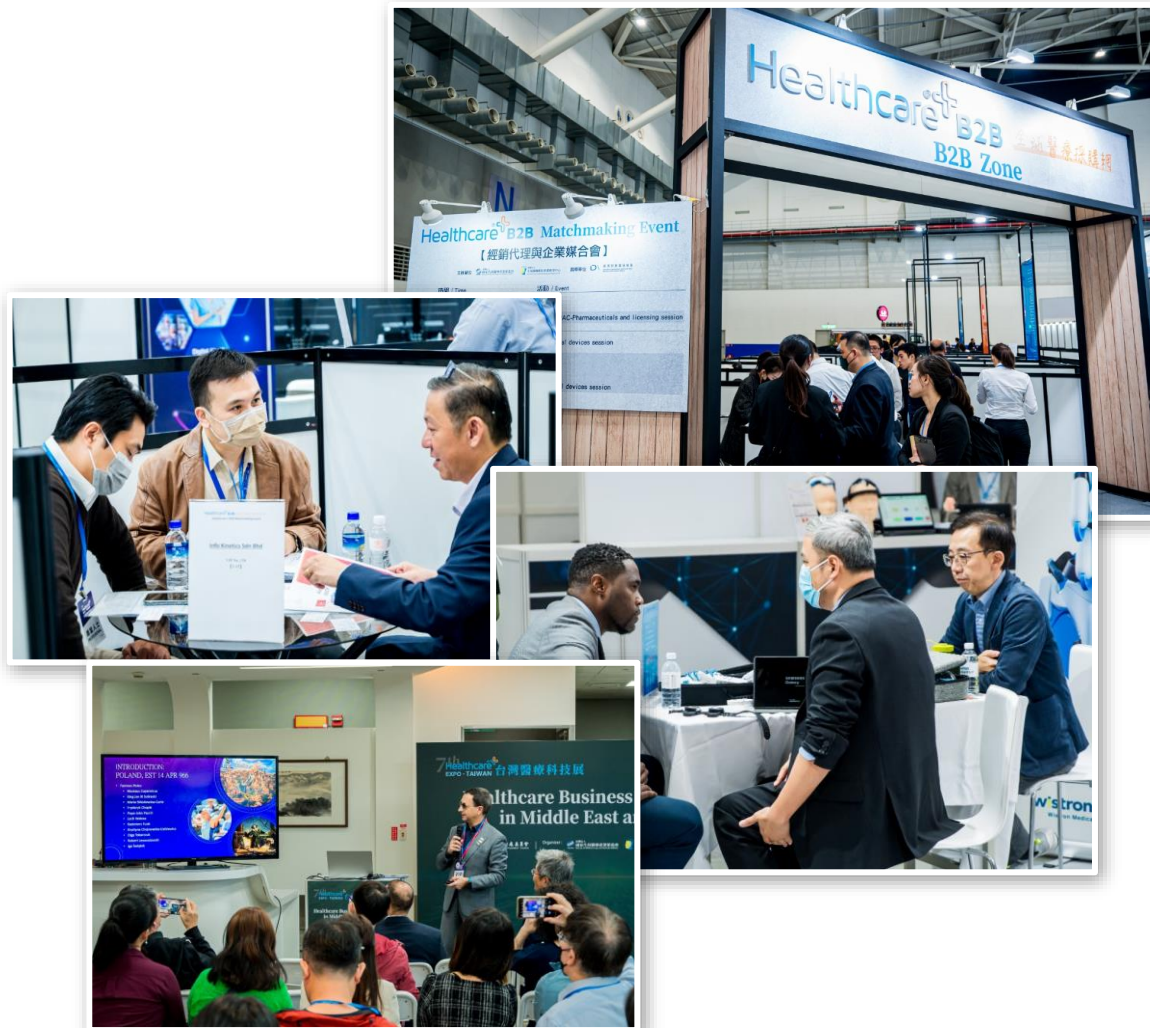


[View B2B platform](#)

[View B2B Application Kit](#)

IV. Healthcare+ B2B

Meet potential buyers face to face at Healthcare+ Expo.



Healthcare+ B2B is a digital marketplace stemming from Taiwan and is a trusted source for buyers and suppliers in the world of healthcare.

Sign up as a Corporate member (exhibitor) to develop business and partnership opportunities online and at Healthcare+ Expo.



[View Event Photos](#) 

[View B2B Application Kit](#) 

IV. Healthcare+ B2B

Click to apply 

All pricing in USD, VAT inclusive		Individual (free)	Corporate/Exhibitor	
			Premium \$3,600 /Yr	B2B Exclusive \$1,080 /Yr
B2B Platform	B2B meeting request	V	V	V
	Company profile page	–	V	V
	Product pages	–	V	V
	B2B opportunity listing	–	V	V
B2B Marketing	B2B event (virtual/online)	–	V	V
	Buyer's Guide listing	–	V	V
	Social media (FB/Line@)	–	2+	1
	E-news listing	–	1 company e-shot	1, text-based
Marketing Enhancement	Buyer's Guide advert	–	1, inner page double spread	–
	Sponsor content	–	V	–
	B2B homepage banner	–	2 weeks	–

Note: All memberships are on an annual basis; Expo exhibitors are entitled to a special premium of \$360.

Healthcare+ B2B Online: Create Business Leads 24/7

There will be promotional campaigns to highlight companies, their products and B2B opportunities. The more your company profile presents, the easier it can be searched and promoted.

What to be included in your company profile		Remark
1	Company Overview <ul style="list-style-type: none"> • Basic Facts: No. of employees, year it established. etc. • Introduction: operational focus, strengths, clients, awards, markets, key milestones, etc. • Company logo: 200*200 pixels, 150 dpi, file format: jpg/png • Company banner: 1440(w)*280(h) pixels, file format: jpg/png 	Once your account has been created and activated, you can proceed to create company and product pages.
2	Video Content <ul style="list-style-type: none"> • Video length: ideally no longer than one minute • Video format: *.mp4 or *.mov 	There's no cap number for uploads. It is required, however, to upload at least one item under each.
3	Product, Solution, Technology or Service <ul style="list-style-type: none"> • (Market) name of the product • Features: unique selling points, evidence or problem based descriptions, areas it applies, etc. • Images 640(w)*360(h) pixels, 150 dpi, file format: jpg/png 	
4	Partnership (B2B) Opportunity <ul style="list-style-type: none"> • As a Buyer (what you look to buy or invest): post opportunities regarding products procurement, sourcing suppliers and/or contracted services, etc. • As a Supplier (What you have to offer): post opportunities regarding distributors or partners searching, licensing, etc. 	There's no cap number for posting; 20 words maximum to each opportunity posted.

V. Appendix- Publicity

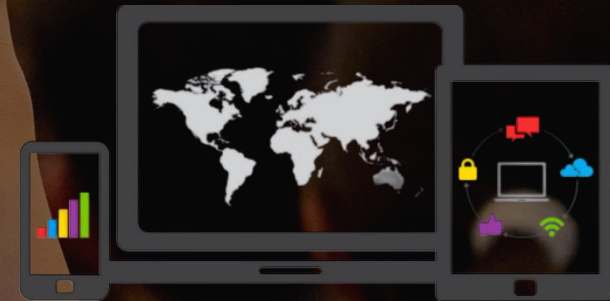
85 Media Partners

250 Journalists

550+ Media Coverage

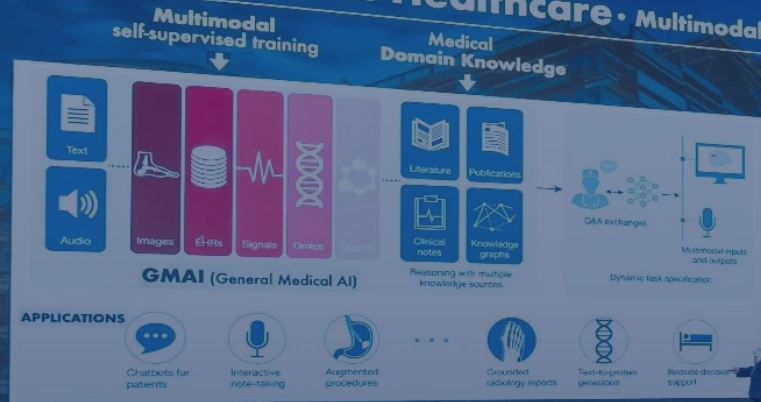
62K Social Media Followers

3.2M Audience Reach



[View Media Coverage](#) 

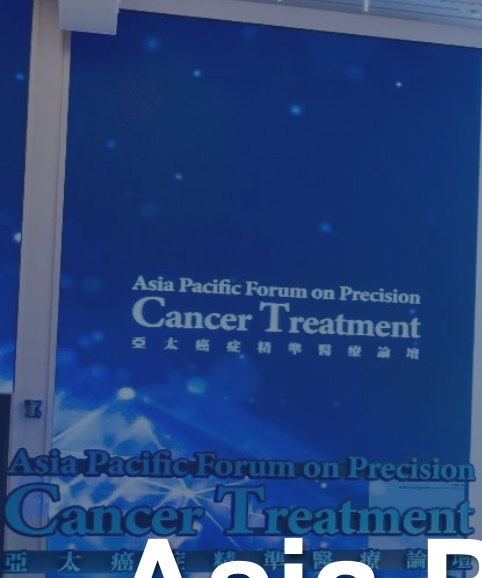
Generative AI in Healthcare · Multimodality



MEDTEX Summit Asia

Where novel products and technologies unveil, and how they shape the future of healthcare

MEDTEX 2023 



- Increasing number of targeted therapies launched, but for niche indications³
- Greater uptake and use of NGS and Comprehensive Genomic Profiling (CGP) in routine clinical care²
- Growing need to consider new biomarkers and genomic signatures in the diagnostic workup³
- Increasing patients awareness on new diagnostic treatment options¹

Asia Pacific Forum on Precision Cancer Treatment

Cancer therapeutics, diagnostics and international medical services in different markets

Forum 2023

V. Appendix- Expo Organising Committee

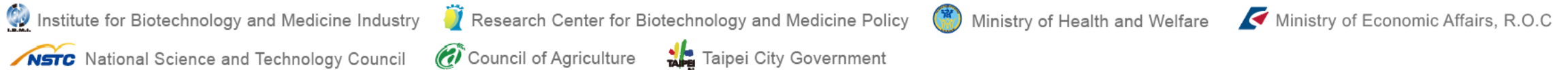
Shyi-Kun Yu

President, the Expo General Assembly
President, Legislative Yuan

Jin-Pyng Wang

Founder, the Healthcare+ Expo
Chairman, Research Center for Biotechnology and Medicine Policy (RBMP)

Organisers & Committee Members



Wei-Chao Chen, Chairman, Supervisory Board

Chang King-Jen, Chairman, Taiwan Breast Cancer Foundation
Chang Shan-Chwen, President, Taiwan Society of Internal Medicine
Chang Victor, CEO, Lendseed International Medical Group
Chang Wen-Chang, Director, Taipei Medical University
Chang Wen-Han, Superintendent, MacKay Memorial Hospital
Chang Yu-Mei, Founder, Ten-Chen Medical Group
Chao Kun-San, Superintendent, Cancer Center, China Medical University Hospital
Chao Sheau-Chiou, President, Taiwanese Dermatological Association
Chen Chao-Long, Honorary Superintendent, Kaohsiung Chang Gung Memorial Hospital
Chen Chien-Tzung, Superintendent, Linkou Chang Gung Memorial Hospital
Chen Liang-Kung, Superintendent, Taipei Municipal Gan-Dau Hospital
Chen Ming-Fong, Honorary President, Center of Cardiovascular Medicine, China Medical University Hospital
Chen Mu-Kuan, Superintendent, Changhua Christian Hospital

Chen Ran-Chou, Director-General, Dept. of Health, New Taipei City Government
Chen Shih-Ann, Superintendent, Taichung Veterans General Hospital
Chen Wei-Ming, Superintendent, Taipei Veterans General Hospital
Chen Yuan-Hao, President, National Defense Medical Center
Cheng Wen-Jin, Chairman, Chang Gung Steering Committee
Chiu Kuan-Ming, Superintendent, Far Eastern Memorial Hospital
Chiu Tai-Yuan, President, Taipei Medical Association
Cho Der-Yang, Superintendent, China Medical University Hospital
Chong Inn-Wen, Superintendent, Kaohsiung Medical University Hospital
Chu Chia-Yu, Executive Director, Taiwanese Dermatological Association
Chu Fang-Yeh, President, Taiwan Society of Clinical Pathologists
Ho Hong-Nerng, Chief Consultant, Taipei Medical University
Hou Ming-Feng, Professor, Kaohsiung Medical University Hospital
Hou Sheng-Mao, Superintendent, Shin Kong Wu Ho-Su Memorial Hospital

V. Appendix- Expo Organising Committee

Committee Members (continued)

Hsiao, Sheng-Huang, Superintendent, Taipei City Hospital
Hsueh Po-Ren, President, Taiwan Society of Microbiology
Huang Chien-Ning, Superintendent, Chung Shan Medical University
Huang Shih-Wei, Chief Central Superintendent, Show Chwan Healthcare System
Hung Mien-Chie, President, China Medical University
Hung Tzu-Jen, Vice President, Shin Kong Wu Ho-Su Memorial Hospital
Hung Yi-Jen, Superintendent, Tri-Service General Hospital
Hwang Juey-Jen, Superintendent, Fu Jen Catholic University Hospital
Hwang Shinn-Jang, Superintendent, En Chu Kong Hospital
Lai Chi-Chun, Superintendent, Keelung Chang Gung Memorial Hospital
Lee Fa-Kung, Superintendent, Cathay General Hospital
Lee Jin-Wei, Superintendent, National Chen Kung University Hospital
Lee Meng-Chih, Senior Consultant Physician, Taichung Hospital, MoHW
Lee Pei-Yuan, Honorary Superintendent, Show Chwan Memorial Hospital
Lee Wui-Chiang, Secretary General, Taiwan Global Healthcare Association
Li Yu-Chuan, President, International Association for Medical Informatics (IMIA)
Lin Chin-Lon, CEO, Tzu Chi Medical Mission
Lin Chun-Pin, President South East Asia, Intl' Association for Dental Research
Lin Shinn-Zong, Superintendent, Hualien Tzu Chi Hospital
Lin Yaoh-shiang, Superintendent, Kaohsiung Veterans General Hospital
Lin Yin-Chou, President, Sports Medicine Association R.O.C
Ou Yen-Chuan, Director of Center for Innovation, Tungs' Taichung MetroHarbor Hospital

Shen Meng-Ru, President, National Cheng Kung University
Shih Chung-Liang, Director General, National Health Insurance Administration
Superintendent, MacKay Memorial Hospital, Superintendent, Yuan Rung Hospital
Tai Hao-Chih, President, Taiwan Society of Plastic Surgery
Tsai Chien-Sung, Superintendent, Medical Affairs Bureau
Tsai Ming-Tse, Superintendent, Chung Shan Medical University Hospital
Tu Yuan-Kun, Superintendent, E-Da Hospital
Tung Min-Che, Superintendent, Tungs' Taichung MetroHarbor Hospital
Wang Chih-Chi, Superintendent, Kaohsiung Chang Gung Memorial Hospital
Wang Nai-Hung, Superintendent, Kuang Tien General Hospital
Wang Pi-Shen, Deputy Minister, Ministry of Health and Welfare
Wang Tsung-Hsi, Chief, National Health Administration Planning Division
Wei Fu-Chuan, Academician, Academia Sinica
Wu Mai-Szu, President, Taipei Medical University
Wu Ming-Shiang, Superintendent, National Taiwan University Hospital
Yang Chun-Yuh, President, Kaohsiung Medical University
Yang Hung-Jen, CEO, Min-Sheng General Hospital
Yang Shung-Haur, Superintendent, National Yang Ming Chiao Tung University Hospital
Yao Wei-Jen, Superintendent, Chia-Yi Christian Hospital
Yen Yun, Professor, Taipei Medical University Hospital

V. Appendix- Industry Associations Engaged

The Expo continues to build partnership with industry associations worldwide and bridge Taiwan and global partners with supply-demand opportunities in response to healthcare transformation following the global pandemic.

Hospital Associations

- Asian Society for Clinical Pathology and Laboratory Medicine
- Association of Private Hospitals Malaysia (APHM)
- Medical Travel Quality Alliance
- Oman Medical Specialty Board (OMSB)
- Philippine Hospital Association (PHA)
- Private Hospitals Association of the Philippines (PHAPi)
- Russian Medical Women's Association
- The Private Hospital Association Thailand (TPHA)
- Vietnam Private Hospital Association
- World Association of Societies of Pathology and Laboratory Medicine
- World Medical Association (WMA)

Industry Associations – Medical Devices, Medtech

- Advanced Medical Technology Association (AdvaMed)
- Asia Pacific Medical Technology Association (APACMed)
- Association of Malaysian Medical Industries
- Hong Kong Federation of Senior Citizen Industries Limited (HKFSCI)
- Indonesia Medical Devices and Laboratory Association.(Gakeslab Indonesia)
- Indonesian Medical Devices Association
- International Medical Device Manufacturers Association (IMEDA)
- Korea Medical Devices Industry Association(KMDIA)
- Malaysia Medical Device Association (MMDA)
- Medical Software Industry Association Australia (MSIA)
- Medical Technology Association of Japan (MTJAPAN)

- Medtech Canada
- Polish Agency for Enterprise Development(PARP)
- Singapore Manufacturing Federation
- Thai Medical Device Technology Industry Association (TaiMED)
- Thai Medical Informatics Association (TMI)
- The Federation of Thai Industries, Medical and Health Device Manufacturers Industry Club

Industry Associations - Biopharmaceuticals

- Association for Accessible Medicines
- Association of Biotechnology Led Enterprises (ABLE)
- Bio Supply chain Management Alliance (BSMA)
- Department for International Trade, UK (DIT)
- HK Bio-Med Innotech Association (HKBMIA)
- Japan Pharmaceutical Licensing Association (JPLA)
- Japan Pharma Research Office(JPRO)
- Japanese Association of Cancer Immunology (JACI)
- Korea Biotechnology Industry Organization (KoreaBIO)
- Korea Pharmaceutical and Bio-Pharma Manufacturers Association (KPBMA)
- Malaysia Association for Cell Therapy (MACT)
- Myanmar Pharmaceuticals & Medical Equipment Entrepreneurs' Association (MPMEEA)
- Pharmaceutical Export Promotion Council-Pharmexcil
- The Indonesia Pharmaceutical Association (GPMFI)

V. Appendix- Industry Associations Engaged

Industry Associations – Industry Development

- Commonwealth Scientific and Industrial Research Organisation, Australia CSIRO
- Israel Advanced Technology Industries(IATI)
- Derbi Foundation India
- IIT Hyderabad, India
- Medical and Health Device Manufacturers Industry Club the Federation of Thai Industries (MEDIC)
- Kyoto University Hospital Institute for Advancement of Clinical and Translational Science, Japan
- Ojas medtech bionest, India
- Polish Agency for Enterprise Development (PARP)
- Walloon Export and Foreign Investment Agency

Hospitals

- ALTY Hospital, Malaysia
- Ahalia hospital LLC
- Apollo Spectra Hospitals, India
- Asan Medical Center, Korea
- Asia Royal Hospital, Myanmar
- BaiChay Hospital, Vietnam
- Bangkok Heart Hospital, Thailand
- Bangkok Hospital, Thailand
- Brooklyn Hospital
- Chaophya Hospital, Thailand
- Chularat Hospital Group (CHG), Thailand
- Chungath Clinic, India
- Dagupan Doctors Villaflo Memorial Hospital, Philippines

- Gadayhtay Hospital, Myanmar
- Gyeongsang national university hospital, Korea
- Hanoi Orthopedics and Rehabilitation hospital, Vietnam
- Health Management International (HMI) Ltd, Singapore
- India Chungath Clinic
- Instituto de Hematologia e Oncologia Curitiba, Brazil
- Intermed Hospital, Mongolia
- Kangbuk yonsei hospital, Korea
- Korea Univ. Guro Hospital
- KPJ Healthcare, Malaysia
- KPJ Klang Specialist Hospital, Malaysia
- KPMC Puchong Specialist Centre, Malaysia
- Kwe Ka Baw Hospital, Myanmar
- Landmark Medical Centre Sdn Bhd, Malaysia
- LEO Healthcare International, Myanmar
- Lister House Medical Centre, Australia
- Mahachai Hospital Group, Thailand
- Mahkota Medical Centre, Malaysia
- Malaysia KPJ Healthcare Malaysia
- Manipal Hospitals, Malaysia
- Mount Grace Hospitals, Philippines
- National Cancer Center, Korea
- Natural Oncology Institute, Philippines
- Nirog dham hospital(Rajasthan), India
- Pantai Hospital
- ParkCity Medical Centre, Malaysia

- Pharbaco Hospital, Vietnam
- Philippine General Hospital (PGH), Philippines
- Police General Hospital, Thailand
- Prince Court Medical Centre, Malaysia
- Ramiro Community Hospital, Philippines
- Ramkamhaeng Hospital, Thailand
- Regency Specialist Hospital, Malaysia
- Rejang medical centre, Malaysia
- Samitivej Chinatown Hospital, Thailand
- Samitivej Chonburi Hospital, Thailand
- Samitivej Hospital, Thailand
- Samitivej Sriracha Hospital, Thailand
- Samitivej Thonburi Hospital, Thailand
- San Raffaele Hospital
- Severance hospital, Korea
- Sibu Specialist Medical Centre, Malaysia
- Sri Kota Specialist Medical Centre , Malaysia
- Suksawat Hospital, Thailand
- Thai Nguyen National Hospital
- Thailand BNH Hospital
- Thailand Pongkul's Clinic
- The Center of Hearing and Speech MEDINCUS
- Thomson Hospital Kota Damansara, Malaysia
- Timberland Medical Centre, Malaysia
- University Malaya Medical Centre (UMMC)
- University of Perpetual Help DALTA Medical Center
- Viet Xo Hospital, Vietnam
- Vietnam National Eye Hospital
- Vinmec Hospital, Vietnam
- Wesley Hospital, Malaysia

Healthcare[®]

EXPO · TAIWAN

Expo Enquiries, partnerships and sponsors

Representative, David Yang

fmyang@rbmp.org.tw



Expo Info



Social Media



B2B Info