

9th Healthcare[®]

EXPO · TAIWAN 2025.12.04-12.07

 Institute for Biotechnology and Medicine Industry  Research Center for Biotechnology and Medicine Policy  Ministry of Health and Welfare
 Ministry of Economic Affairs  NSTC National Science and Technology Council  Ministry of Agriculture  Taipei City Government

2025/12/04 THU - **12/07** SUN

TaiNEX1 1F+4F, Taipei, Taiwan

Content

-
- 01** About the Expo
P.03
 - 02** Exhibition Halls
P.06
 - 03** Healthcare+ Expo Themes
P.07
 - 04** Strategic Global Network
P.11
 - 05** Healthcare+ Expo Forums
P.13
 - 06** Global Promotional Campaigns
P.15
 - 07** Exhibit at the Expo
P.18

01. About the Expo

Healthcare+ Expo Taiwan is the world's first international exhibition initiated by hospitals. Since its inception in 2017, the Expo has highlighted Taiwan's cutting-edge innovations across healthcare, ICT, and biotechnology sectors, ranking as Taiwan's sixth-largest international exhibition and a premier medical trade show in APAC. This prestigious event attracts over 150,000 attendees annually and facilitates valuable connections among more than 3,000 international professionals and buyers, establishing itself as an essential platform for global healthcare leaders to network and collaborate.

As the world's largest AI supply chain, Taiwan continues to pioneer advancements in AI-driven healthcare and biomedical technologies. The 2025 Expo will display excellence in MedTech, BioTech, and HealthTech innovations — including diagnostic tools, early disease detection methodologies, revolutionary treatment approaches, and streamlined management systems — all designed to elevate healthcare standards and address global health challenges.



Kuo-Yu Han, Minister of Legislative Yuan



Jin-Pyng Wang, Chairman of RBMP



Chi-Huey Wong, President of IBMI



Hsiao Bi-Khim, Vice President of the ROC



Cho Jung-Tai, Premier of the Executive Yuan



Jyh-Huei Kuo, Economic Affairs Minister



Chiu Tai-Yuan, Minister of Health and Welfare



**Huang Yen-Nun, Minister of Digital Affairs
Shih Chung-Liang, Director-General of NHIA**

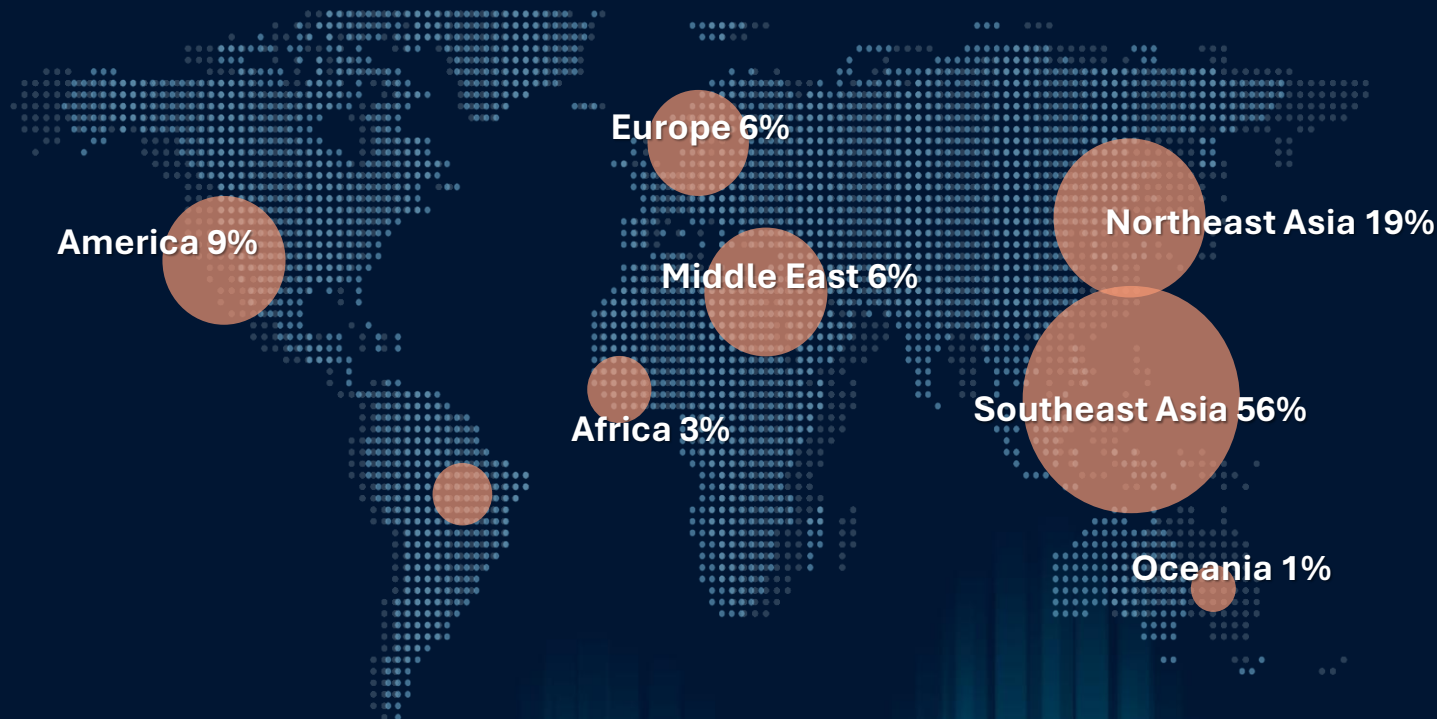
01. About the Expo – 2024 Overview

The Expo served as a premier networking hub, drawing thousands of qualified buyers representing major medical groups, hospitals, and leading distributors worldwide. Through strategically designed networking events and integrated online platforms, participants efficiently established partnerships and explored collaborative ventures.



01. About the Expo – Overseas Delegations Demographic

Taiwan's medical technology solutions continue to gain traction across five continents, with 2024 marking significant expansion into key markets including Brazil, Chile, and South Africa.



02. Exhibition Halls

□ Date : 2025.12.04 (THU) – 12.07 (SUN)

□ Location : Hall 1, Taipei Nangang Exhibition Center (TaiNEX 1)

□ Booths : 2,300

□ Main Themes :

B2B Exhibitions (4F)

MEDICAL INSTITUTIONS

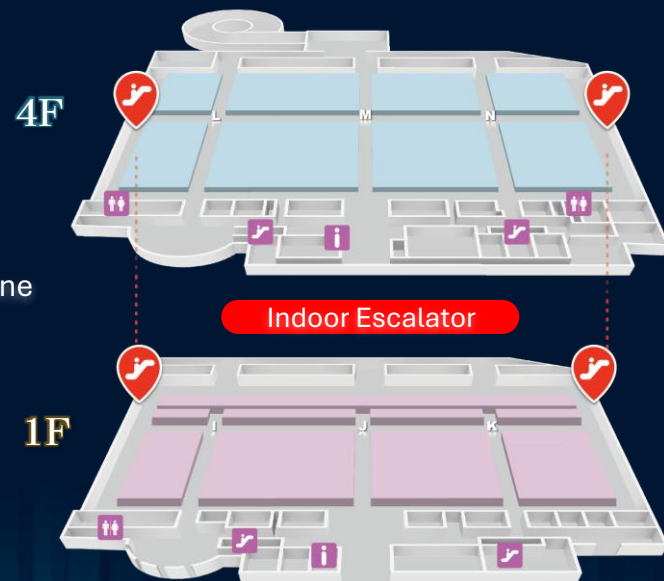
MEDTECH : Smart Hospitals, Medical Devices, Digital Devices

BIOTECH : Precision Diagnostics, Biopharmaceuticals, Regenerative Medicine

B2C Exhibitions (1F)

MEDICAL INSTITUTIONS

HEALTHTECH : Preventive Medicine, Consumer Health, Gerontechnology



03. Healthcare+ Expo Themes

Medical Institutions

Medical Institutions

Taiwan's inaugural global hospital-themed expo brings together leading healthcare institutions to showcase advanced therapeutics, medical devices, information systems, and patient-centric services. The event facilitates cross-sector innovation through its medical demonstration center while accelerating international healthcare collaboration and industry growth.

2024 Key Exhibitors

Cathay General Hospital, Chang Gung Medical Hospital, Changhua Christian Hospital, China Medical University Hospital, Chung Shan Medical University Hospital, E-DA Hospital, Far Eastern Memorial Hospital, Fu Jen Catholic University Hospital, Kaohsiung Medical University, MacKay Memorial Hospital, National Taiwan University Hospital, Shin Kong Wu Ho-Su Memorial Hospital, Taipei Medical University Hospital, Taipei Veterans General Hospital, Tri-Service General Hospital, Tzu Chi Hospital

(the names on this list are in alphabetical order)



03. Healthcare⁺ Expo Themes

MedTech

Smart Hospital Solutions

The intelligent systems create digital twin hospitals that enhance operational efficiency, optimize electrical infrastructure, and integrate smart care solutions. These innovations reduce burdens on medical professionals, elevate care quality, and implement ESG strategies for sustainable healthcare development.

Medical Devices & Equipment

Specialized medical devices meet precision treatment requirements across multiple disciplines including pathology, radiology, surgery, telemedicine, rehabilitation, and pharmaceutical automation. The comprehensive integration of R&D, manufacturing, and clinical supply chains provides exceptional procurement options for global healthcare systems.

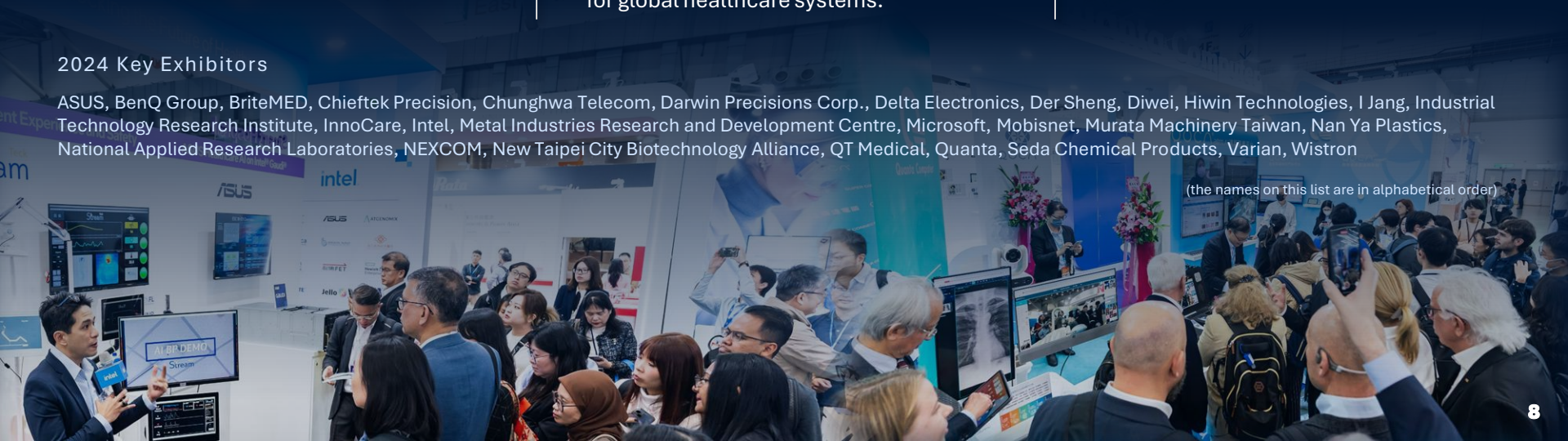
Digital Health Technologies

Advanced SaMD, AI/ML, cybersecurity, HIT, MDDS, MDI, etc., integrate and generate vast hospital data, expediting digital transformation by enabling sophisticated analytics and automated workflows for diagnosis, early warning, healthcare services, and research.

2024 Key Exhibitors

ASUS, BenQ Group, BriteMED, Chieftek Precision, Chunghwa Telecom, Darwin Precisions Corp., Delta Electronics, Der Sheng, Diwei, Hiwin Technologies, I Jang, Industrial Technology Research Institute, InnoCare, Intel, Metal Industries Research and Development Centre, Microsoft, Mobisnet, Murata Machinery Taiwan, Nan Ya Plastics, National Applied Research Laboratories, NEXCOM, New Taipei City Biotechnology Alliance, QT Medical, Quanta, Seda Chemical Products, Varian, Wistron

(the names on this list are in alphabetical order)



03. Healthcare+ Expo Themes

BioTech

Biopharmaceutical

The Expo highlights AI screening platforms, AI-driven drug design, advanced OEM/ODM /CDMO, and smart manufacturing solutions. These technologies connect global partners across the pharmaceutical development ecosystem, including biotech, clinical trials, drug testing, manufacturing, and raw materials supply.

Precision Diagnostics

Displaying AI for early disease screening, drug resistance detection, precision diagnostics, and personalized treatments. The holistic precision testing services — detection kits, lab equipment, reagents, gene diagnosis tools, and personalized medicine solutions — establishing Asia's largest precision testing network.

Regenerative Medicine

The enactment of new regenerative medicine treatment legislation opens substantial business opportunities in Taiwan's cell therapy market. The Expo features innovative exosome, stem cell, immunological and regenerative therapies, complemented by intelligent cell production, culture systems, reagents, and automated cell therapy services.

2024 Key Exhibitors

ACT Genomics, Asia Pathogenomics, aetherAI, AUO Display Plus, AUO Health, BIOTOOLS, Ever Supreme Bio Technology, General Biologicals, GeneReach Biotechnology, Genetech Biotech, Genomics, HippoScreen, International Laboratory Developed Tests and Services Industry Alliance, Leadgene Biomedical, Molsentech, National Health Research Institutes, PharmiGENE, Pharmaessentia Corp., Sofiva Genomics, Superlab Co., Ltd., Sysmex Taiwan, Taiwan Society of Microbiology, Wei Ming Pharmaceutical

(the names on this list are in alphabetical order)



03. Healthcare+ Expo Themes

HealthTech

Preventive Medicine

Offering personalized disease prevention and health management services, including precision health check-ups, genetic testing, AI assessments, and physiological monitoring, etc. — coupled with functional foods, and sleep and stress management to achieve a holistic, preventive wellness paradigm.

Consumer Health

Intelligent health solutions are provided across homes, enterprises, and communities—ranging from homecare service system and community health centers to occupational health management. By leveraging wireless physiological signal monitor system, advanced health apps, 5G/IoT monitoring, biosensing, and automated devices.

Gerontechnology

Focusing on middle-aged and elderly health needs—including mobility, nutrition, eyesight, hearing, and mental acuity—the Expo exhibits cutting-edge eldercare technology and companion services, cultivating a senior-friendly environment for autonomous, fulfilling living.

2024 Key Exhibitors

Acer, Anyong Freshmart, Asiatic Fiber, ASUS, BIONET, Chanson, Corporation Aggregate National Federation of Associations of Physical Therapists, Dentway, H2U Corporation, Inventec Appliances, Laurel Enterprises, Leadtek Research, Lukas Biomedical, Meribank Biotech, Nan Pao International Biotech, Supercell Biotech., Taipei Biotechnology Service and Business Trade Association, Taipei Municipal Gan-Dau Hospital, Taiwan Sporting Goods Manufacturers Assoc., Universal Vision Biotechnology

(the names on this list are in alphabetical order)



04. Strategic Global Network

Global Delegations :

158 overseas hospitals and 48 intl' industry associations attended, boosting bilateral collaboration and tech exchange.



Kai Joachimsen
German Pharmaceutical Industry Association,
CEO



Ercan VARLIBAŞ
BİYOSİD,
Chairman



Tsuneaki Sakata
NPO Kinki Bio-Industry
Development Organization,
President



Billy Urudra
Malaysian Organisation of
Pharmaceutical Industries,
Executive Director



James Then Khong Lek
Malaysia Association for
Cell and Gene Therapy,
Vice President



**Soeraya Satem
Binti Ahmad**
Malaysian Bioeconomy
Development Corporation,
Senior Vice President



Narayanan Suresh
Association of Biotechnology
Led Enterprises,
COO



Paiboon Eksaengsri
Thailand Private Hospital Association,
President



Datuk Dr Kuljit Singh
The Association of
Private Hospitals of Malaysia,
President



Jose Rene de Grano
Private Hospitals Association
of the Philippines,
President



Jose Jr. P. Santiago
Philippine Hospital Association,
President



Aye Aye San
Myanmar Private Hospital Association,
President



Andrzej Sokolowski
The Polish Association of Private Hospitals,
President



Rami Rajab
Middle East and Africa Medical Devices
and Diagnostics Trade Association,
CEO



Tanya Vogt
The South African Medical
Technology Industry Association,
Executive Officer



Carlos Gouveia
Brazilian In Vitro Diagnostics Chamber,
Executive President



Gabriela Garnham
Asociedad Grenel de Diagnostico
Medico de Chile,
General Manager



**Rd. Kartono
Dwidjosewojo**
Indonesian Association of Medical
and Laboratory Device Enterprises,
Chairman



Preecha Bhanditvej
Thai Medical Device Technology
Industry Association,
President



Yong Tuan Heng
Malaysia Medical Device Association,
President



Luis Ramon Rodriguez
Medical Device Association of the Philippines,
President



Emma Hossack
Medical Software Industry Association,
CEO



László Rásky
The Association of Medical
Devices Manufacturers,
Secretary General



Hisataka Shoji
Japan Pharmaceutical
Licensing Association,
Secretariat

04. Strategic Global Network

1-on-1 Business Matchmaking Meetings

To facilitate global expansion for exhibitors, the event strategically engages pivotal industries by inviting global distributors, agents, healthcare institutions, and corporate buyers. Through the appoint system of “**Healthcare+ B2B Platform**,” it precisely connects exhibitors with prospective buyers for substantive negotiations and intl’ collaboration.

“ I was particularly impressed by Taiwan’s AI innovations, and swift progress in advanced therapies like cancer diagnostic kit, showcased at the Expo. ”

Carlos Gouvea | Brazilian In-Vitro Diagnostics Chamber, Executive President



“ Taiwan medical technology is robotic. Many companies at the Expo provide medical devices that can address the challenge of a shortage of doctors in South Africa. ”

Tanya Vogt | The South African Medical Technology Industry Association, Executive Officer



“ I saw Taiwan’s hospitals are equipped with high-quality facilities and incorporate a wide range of cutting-edge technologies, making it truly worthwhile to come here to learn and explore more business opportunities. ”

Andrzej Sokółowski | The Polish Association of Private Hospitals, President



“ I’ve found some promising opportunities within the UAE but have struggled to find the right partners to collaborate with. Your platform has proven to be an excellent solution, finally connecting us with the right opportunities to achieve our goals. ”

Krunal Javeri | Emitac Healthcare Solutions



“ This event was incredibly productive and insightful. Even the tour to Insight Medical Solution’s facility was particularly impactful, as it helped me successfully connect with the right business partners for collaboration, making the experience truly invaluable. ”

Sherif Shehata | Aamal Company Q.P.S.C.



Malaysia’s Largest
Pharmaceutical Enterprise
Pharmaniaga



Leading UAE Healthcare
Distribution Group
Al Khayyat Investments



100+ Indonesian Healthcare
Institution Suppliers
PT. Trisa Likuid Pharma



UAE’s Prominent Healthcare
Tech Group
Emitac Healthcare Solutions



Poland’s Leading Veterinary and
Medical Equipment Brand
Signed



Indonesia’s Largest Private
Healthcare Group
PT Prodia Diagnostic Line

05. Healthcare⁺ Expo Forums

**MED
TEX** Med x Tech
Summit
Asia

Leading Innovation, Investing in the Future

A global convergence of innovative ventures, showcasing the latest investment opportunities!



Asia Pacific Forum on Precision Cancer Treatment

Pioneering a New Era in Precision Cancer Medicine

Advancing innovative therapy, breakthrough diagnostic technologies, and novel healthcare models!



Asia Pacific Forum on Healthcare Quality

A New Benchmark in Healthcare Quality

Uniting medical experts to address global challenges & Establishing an APAC cooperation platform!



06. Global Promotional Campaigns

1

Direct Marketing

- ♦ E-Newsletter distribution to over 150,000 global subscribers
- ♦ Joint promotion by overseas hospitals, intl' associations, and other strategic partners
- ♦ Bilateral cooperation via Taiwan representatives, International Chamber of Commerce (ICC) and other cross-industry partners

2

Digital Marketing

- ♦ Targeted Google advertising
- ♦ Social media promotion (LinkedIn, Facebook, Line, etc.)

3

Press Release

- ♦ In-depth feature articles highlighting the expo's theme, innovations, and premier products
- ♦ International media visits reporting through diverse perspectives
- ♦ Online & television coverage providing the latest industry trends

4

Healthcare+ B2B Membership

- ♦ 365-day digital showcase for featured products
- ♦ Targeted distribution of the Buyer's Guide e-magazine



06. Global Promotional Campaigns

Enhanced Exhibitor Support !

The Expo integrates four key professional events (held by the exhibitors) into its global promotional campaign, ensuring international healthcare leaders, investors, and institutions discover breakthrough innovations and explore new business opportunities:

Press Conference

Exhibitors may host media events with domestic and international press coverage through releases, interviews, and feature reports to enhance brand visibility.

Product Launch

On-site demonstrations allowing physicians and buyers to experience products firsthand, facilitating procurement discussions.

Clinical Congress

Academic and industry leaders discuss the latest medical technology developments, fostering cross-sector exchange and collaboration.

Expo Guided Tour

Collaboration with government agencies and industry associations for guided tours and relationship building.

► **Submit event details by Aug. 15 to maximize market reach, brand value, and business cooperation potential !**

07. Exhibit at the Expo – Booth & Fees (Fees in USD, VAT inclusive)

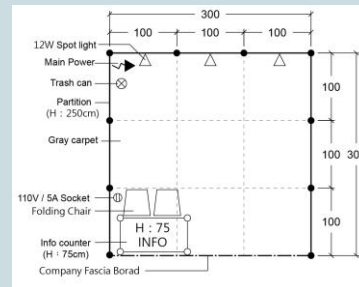
Package A: Shell Scheme + B2B Membership

\$2,300 per Shell Scheme (3mx3m / 9 sqm)

- Open front booth with 3 panels (2.5m high)
- Needle punch carpet x1
- Fascia board with company name x1
- Spotlights 100W x3
- Information counter x1
- Fold chair x2
- 110V/500W socket x1

\$360 Healthcare+ B2B Platform 1-Year Membership* (Expo Exhibitor Exclusive)

- Company Profile Posting
- Online B2B Inquiry Service
- Unlimited Product Pages Posting
- 365-Day Brand Exposure



Package B: Raw Space + B2B Membership

\$2,100 per Raw Space (3mx3m / 9 sqm)

Raw space does NOT include any booth construction, electricity and furniture.
Exhibitors shall make their own arrangements for booth decoration, except for power supply.

\$360 Healthcare+ B2B Platform 1-Year Membership* (Expo Exhibitor Exclusive)

- Company Profile Posting
- Online B2B Inquiry Service
- Unlimited B2B Opportunity Posting
- 365-Day Brand Exposure

[Intro of Healthcare+ B2B Platform](#)

* Healthcare+ B2B is an online marketplace that connects buyers and suppliers in healthcare business.

* Exhibitors with a physical booth(s) must pay the fee at a discounted rate of \$360 per account, valid for one year.

07. Exhibit at the Expo – Pricing & Advertising (Fees in USD, VAT inclusive)

Advertising Add-Ons: \$6,000

- A) **Homepage Top Banner** - display for 2 weeks on the official Expo website (reaching up to 500,000+ visitors)
- B) **E-Newsletter x1** - deliver up to 150,000+ members globally
- C) **Sponsored Article x1** – will be shared via official Expo website & Healthcare+ B2B platform
- D) **Hanging Banner Ad** (limited to 33 companies, —18 on the 4th floor and 15 on the 1st floor; first purchase, first choice)

*Once the hanging banner is sold out, alternatives of equivalent value will be provided.

1366 x 570 px

A

2025 Booth Registration Open Now!

760 x 380 px

A

2025 Booth Registration Open Now!

B

DISCOVER OUR LATEST PRODUCT COLLECTION

Join Healthcare+ B2B Today

C

The Startup Scene is Strong

D

COMPANY NAME

* If you want to opt in for Advertising Add-Ons services, **all required materials should be provided before 30 Jun.**

* Please **specify date(s) wished to publish**. The team will then coordinate with those concerned to confirm availability and timeline for actions.

07. Exhibit at the Expo

► Booth Allocation

1. Exhibitors shall select their booth location(s) according to the floor plan provided by the Expo organizer. No booths allow to be divided, occupy or affect the aisles.
2. Booths registered under the same company/corporation, or shared booths, must sit next to each other or be placed back-to-back. Such booths are not permitted to be positioned face-to-face.
3. The priority of booth allocation is determined by the number of booths booked and paid for (e.g., exhibitor with 20 booths goes first, followed by the one with 18). For exhibitors booking the same number of booths, priority will be given to those who completed payment earlier.
4. Booth allocation will proceed in two rounds:
 - **Round 1:** For exhibitors with eight or more booths that are fully paid on or before **March 31**.
 - **Round 2:** For exhibitors with booth(s) paid on or before **May 31**. Round 2 will commence after the Exhibitor Briefing Session on **Friday, June 13**. Booths for exhibitors not participating in the allocation process will be assigned by the Expo organizer. No requests for changes will be accepted thereafter.
5. Exhibitors who make payments after **May31** will be contacted individually by the Expo organizer for booth allocation.
6. The Expo organizer reserves the right to modify floor plans and booth allocations where appropriate or when such modifications serve the best interests of exhibitors.

Note

1. Details regarding booth allocation, floor plans, and joining instructions will be emailed to exhibitors in due course.
2. The Expo organizer reserves the right to modify floor plans, dimensions, and locations of booths when necessary. Exhibitors who may be affected will be informed should any change be made.

07. Exhibit at the Expo

► Key Dates & Deliverables

Online Application	• Submit your exhibitor application online (Click here to apply)
Confirmation Email with Payment Details	• A confirmation email containing payment details will be sent within 3 working days **Note: Only exhibitors who have paid in full are eligible to participate in booth selection rounds and access the Healthcare+ B2B Platform Membership**
Booth Allocation	• Mar. 31 Round 1 allocation for exhibitors with 8 and 8+ booths paid • Jun. 13 Round 2 allocation & online Exhibitor Briefing Session for exhibitors who completed payment before 31 May. and were not included in Round 1
Healthcare+ B2B Platform	• Upon Payment Completion: Healthcare+ B2B account creation and activation • 06/30 Last day to complete Healthcare+ B2B company profile & product page for promotional campaigns
Global Promotional Campaigns	• Complete before Aug. 15 <1> Update Exhibitor Info: including logo uploads, booth number, and exhibition content (Exhibitor Login ) <2> Conference/Forum Event Registration: including press conferences, product launches, clinical congresses, Expo guided tours (Online Registration )
Healthcare+ Expo	• Dec. 2-3 Booth construction & decoration (move-in period) • Dec. 4-7 Healthcare+ Expo open to the public

Note

1. Exhibitor applications submitted after 31 August will not be guaranteed to be displayed on printed materials such as backdrops and the Buyer's Guide.
2. Printed show guides, E-floor plans, and other printed materials will be produced based on exhibitor information submitted by 31 August.

07. Exhibit at the Expo

► Exhibitors' Qualification Review

1. The organizer will evaluate exhibitors' qualifications based on application order. **Qualified applicants must complete full payment of the exhibition fee within 30 days or by the date specified in the notification letter.** Failure to pay within the designated timeframe will result in forfeiture of booth allocation and will be considered a waiver of participation, with the qualification being automatically canceled without further notice.
2. Qualified exhibitors are not permitted to transfer their exhibition qualification or booth. If any unauthorized transfer is discovered, the organizer reserves the right to cancel the qualification, and any fees paid will not be refunded.
3. The Expo organizer reserves the right to reject applications from exhibitors whose exhibited items are non-compliant with Expo themes or who have previously violated exhibition guidelines (including but not limited to: unauthorized booth transfers, conducting activities unrelated to the Expo themes, actions that damage the reputation of the organizer or other exhibitors, or failure to pay exhibition fees on time).

07. Exhibit at the Expo

► Payment Details

1. **Exhibitors should pay in full prior to the booth allocation rounds.** Fees payable will be indicated in a confirmation email sent upon acceptance of your application.
2. Payments should be made via bank transfer, clearly indicating your company name and reason for payment on any transfer you make to the Expo's bank account. **Bank charges incurred at the time of the transfer shall be borne by exhibitors.** Bank charges incurred during transfers shall be borne by exhibitors. Any shortfall in the transferred amount will be considered an incomplete payment, and the outstanding balance must be paid.
3. After completing your transfer, please email **Michelle Wang (mwang@rbmp.org.tw)** with the proof of payment to confirm receipt.
4. Payment Details:

Bank	First Commercial Bank, Hua-Shan Branch
Bank Address	22, Chang An E. Rd., Sec.1, Chung Shan Dist., Taipei 104, Taiwan
Account Name	Research Center for Biotechnology and Medicine Policy
Account number	12910002256
Swift code	FCBKTWTP or FCBKTWTPXXX

07. Exhibit at the Expo

► Expo Terms & Conditions

1. Booths cannot be transferred to non-registered exhibitors under any circumstances.
2. Products, services and/or technologies exhibited at the Expo must align with the exhibition themes established by the Expo organizer. Exhibitors are accountable for all products/services/technologies displayed. Any reproduction or representation of products/services/technologies that are registered or IP protected, whether in part or in whole, is strictly prohibited.
3. Drugs and medical devices for sale or exhibition at the Expo must comply with TFDA or FDA requirements and obtain relevant clearances and/or licenses. Drugs and medical devices that violate local laws, such as those with exaggerated efficacy claims, are strictly prohibited.
4. Exhibitors must comply with all applicable local laws, including the Medical Care Act, the Pharmaceutical Affairs Act, the Physicians Act, the Act Governing Food Safety and Sanitation, the Health Food Control Act, and the Cosmetic Hygiene and Safety Act.
5. The Expo organizer reserves the right to require non-compliant exhibitors to withdraw from the exhibition as deemed necessary. In such situations, no refunds, partial refunds, or alternative offers will be provided.

► Cancellation / Withdrawal

1. Cancellation must be made to the Expo organizer in writing on or before May 31, 2025.
2. For cancellations made after May 31, 2025, the Expo organizer reserves the right to use or relocate the exhibitor's booth(s) if either of the following conditions are met:
 - a. The exhibitor provides written confirmation of cancellation/withdrawal within the specified timeframe, or
 - b. The exhibitor fails to respond within the specified timeframe.
3. Cancellation fees for withdrawal from the Expo will be applied as follows:
 - a. Cancellations made on or before May 31, 2025 (inclusive): 50% of the fee paid will be charged.
 - b. Cancellations made after June 1, 2025: No refund will be provided.

9th Healthcare[®]

EXPO · TAIWAN 2025.12.04-12.07

Contact Information:

Michelle Wang, Senior Global Engagement Manager +886-2-2655-7888, mwang@rbmp.org.tw
Ext. 676

David Yang PhD., Global Representative +886-2-2655-7888, fmyang@rbmp.org.tw
Ext. 638

Josephine Chen, Project Manager +886-2-2655-7888 josephine@rbmp.org.tw
Ext. 627



Exhibitor Apply



Social Media



Healthcare⁺ B2B Platform